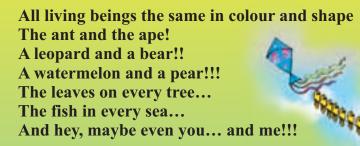


### I am special. so are you !

Imagine just how boring life would be If Mother Nature believed in UNIFORMITY?!



Eeeeeeks!!! Wouldn't life be a shame If everything looked...felt...smelt... Exactly ...the SAME!!

Thank God, we all have our own shapes and sizes With different looks, talents... surprises Each with a special strength...or a weakness I guess that's what gives us our uniqueness!

I've got friends who are fat and friends who are tall Friends who are skinny and some who are small

Friends who wear glasses or use a wheelchair And those with braces or funny things in their hair!!!

Some who are brainy, ahead of the rest Scoring superbly in every test Some are winners in other ways In music...dancing...painting...or on sports days...

Then, there are others who might not win any prizes But watch out, they too are full of surprises That's because each of us is one of a kind Specially created...specially designed...

We each have a purpose, each have a role Each with a dream, each with a goal We each are different, special... rare Each an answer to a special prayer...

So love who you are, in life have an aim Be happy to be special not boringly same Be who you are ...Do what you do We are all really special...coz I am I. And you are YOU!!!!

Written by our friend Vanessa Ohri

## A Comprehensive Report From

# 

June 2006 - March 2013



00 Cover.indd 1-2

8/9/2013 2:12:03 PM

Over one billion people or approximately 15 per cent of the world's population live with some form of disability. Persons with disabilities, "the world's largest minority", often face barriers to participation in all aspects of society. Funnily however, most of the non disabled persons want to believe that any kind of disability happens only to "others". In our society, any Disability a person may have is often perceived as a "Problem". At Trinayani we believe that the real "Problem" lies in most of us, who still find it difficult to accept another person who is different.

Disability is not the "Problem". The real problem is attitudinal barriers.



#### All donations in cash or cheque to Trinayani are exempt under Section 80 G of the Income Tax Act 1961

**Designed by: ICG Design Studio** 

Sparsh Food

#### for your entire family

Gulmohar C.H.S, 67/666 M.H.B Colony, Opp. Parijat Society 90 Feet Road, Mahavir Nagar, Kandivali West, Mumbai-400067

## experience the caring touch of our trained BLIND therapists

**Our Services Include** 

Foot Reflexology

Neck, Shoulder and Back Reflexology

Full Body Massage (Oil, Swedish and Thai)

Please Call **65340887** or **9769357390** for appointments at The Spa or for Home Visits

An initiative of



۲

۲







**Dear Friends** 

Heartiest greetings from Trinayani.

I want to take this opportunity of extending my gratitude to all who believe in us and in our vision.

۲

It gives me great pleasure to present Trinayani's first Comprehensive Report, since its inception in 2006 till March 2013, with the promise of henceforth bringing out an Annual report every year.

In this seven year journey we have been blessed with support, advice, finances, love and encouragement from our friends, well wishers, family, associates, like minded NGOS and at times from total strangers.

Having completed my B.Ed in Deaf Education in 1990, I worked for various organizations in various capacities, working directly with persons with disabilities and their families. Over the years, however, during my interaction with audiences in the capacity of a Special educator and also an entertainer I realized that the awareness regarding disability issues among the non-disabled population of our country was and is either minimal or nonexistent.

I also observed that while interacting with someone with a disability, people were caught in an avoid/help kind of a conflicting situation and felt anxious. People were misinformed and ignorant about the world of persons with disabilities.

And so TRINAYANI was born as a Cross Disability organization, which means we create awareness about all disabilities and its related issues, among all stakeholders in society.

TRINAYANI functions as an Advocacy driven NGO, focused about changing perceptions/ stereotypes, altering mindsets, erasing fears, confusion and ending unfair and unfounded prejudices about the world of people with disabilities. Believing in an inter-disability self-advocacy approach, we also involve persons with disabilities actively and directly in all our advocacy initiatives.

In 2009 as a direct result of our advocacy work we also began working towards securing meaningful employment for persons with all disabilities and ourselves launched the Sparsh Foot Spa employing blind persons trained in Foot Reflexology Massage Therapists.

Please read along to find out what we do at TRINAYANI to change lives and perceptions.

Warm Regards

۲

Ritika Sahni Founder Trustee ( )

#### **MISSION & VISION OF TRINAYANI**

۲

**Mission Statement:** 

## To Include, Honour & Empower Persons with Disabilities (PWDs).

Vision Statement:

#### To live in a world where PWDs are understood and respectfully included to live a meaningful life, on justified terms.

Vision Tag Line:

A Disability Friendly World for a Better Me.

۲

۲

#### **OUR TRUSTEES**

#### **CHAIRMAN: INDRANIL GOSWAMI**



Mr. Indranil Goswami is a professional Filmmaker, Writer and a Creative Consultant. He works as an independent Director and a freelance Creative Head for various production houses and organizations in the Mumbai Entertainment Industry.

۲

As a trustee, Indranil is involved in the development processes of all contents created by Trinayani pertaining to disability awareness, that ranges across Short films, Booklets, Posters, Radio Programs, Biographies and other presentation packages.

Almost three decades of a bright professional career has earned Indranil several awards of national and international repute. Recently, a short film about disability, made by him for Trinayani, has been awarded as the Best Film at the WE CARE FILM FESTIVAL (UNESCO) in 2013.

#### **VICE-CHAIRMAN: RAKESH SAHNI**



Rakesh is a Consultant in Indian Contemporary Art, involved in curatorial and archival ventures in his own creative space called "Gallery Rasa" in Kolkata. Rakesh has spearheaded some noteworthy Art Exhibitions, curated by him. Information on the same is available on his website www.galleryrasa.com

He has also been involved with different welfare activities as the National Convener, Human Resource and Development of Round Table India and is currently actively involved as a member of Rotary.

#### FOUNDER TRUSTEE: RITIKA SAHNI



Ritika Sahni spearheads all the acticities of Trinayani. She is a trained Special Educator and Singer-Performer with Bollywood Film Playback Hits and noteworthy Indi-Pop Albums to her credit. She regularly produces Music for Children which work as great Fun-Learning Aid at Nursery Schools and Developmental Workshops.

She has a Masters Degree in Music from Rabindra Bharti University, Kolkata and a Bachelor's Degree in Deaf Education from Ali Yavar Jung National Institute for the Hearing Handicapped, Mumbai. She has taught and lectured at various institutions dealing with disability.

( )

#### **TESTIMONIAL FROM THE NATIONAL TRUST**

रवपरायणता, प्रमस्तिष्क घात, मानसिक मंदता एवं बहु-निःशक्तताग्रस्त व्यक्तियों के कल्पान हेत् National Trust श्रीमती पुनम नटराजन सामाजिक न्याय और अधिकारिता 37525811 for the Welfare of Persons with Autism, Cerebral Palsy, मंत्रालय, भारत सरवार Mental Retardation and Multiple Disabilities Mrs. Poonam Natarajan Ministry of Social Justice & Empowerment, Govt. of India Chairperson 4th June, 2013 TRINAYANI's stellar role in the field of disability I would like to congratulate Trinayani for the excellent work they have been doing in the field of disability for the past eight years. They have always worked for inclusion in the mainstream society. They are passionately trying to create an aware, respectful and disability friendly society. Following the principals of UNCRPD they have truly taken care of the dignity of people with disability. Their advocacy for persons with disabilities has yielded many successful outcomes. Trinayani brought fresh energy and zeal in the way they talk about persons with disability. National Trust has always endorsed Trinayani's Count Me In Disability Awareness Campaign for Census 2011 and also endorsed and supported them to reach out their awareness booklets to NGOs across the country. We believe in their passion to make a difference to the cause of Disability Equality. Many congratulations for the wonderful poem "I am Special So Are You" and also for winning the We Care Award. I wish Trinayani all the best for their future endeavours. ODINGHA (Poonam Natarajan) The National Trust offers 100% tax exemption to donors u/s 80G (2) (a)(iii)(hj) of the IT Act. 16-बी, बहा बाजार रोड, पुराना राजेन्द्र नगर, नई दिल्ली -110060 दुरपाप 91-11-43187800 फैक्स 43187880 16-B. Buda Bazar Rood, Old Rajinder Nagar, New Delhi - 110060 Tel. 91-11-43187800 Fax 43187880 E-mail : contactusiithenationaltrust.in Website : www.thenationaltrust.in

۲

۲

( )

#### **TESTIMONIAL FROM INDIGO AIRLINES**

Ind	<u>Go</u>
	lobe Aviation Limited Tower C. Stotel Buseness Park, DLF City, Phase H, Gurgeoni 122 002, Haryana, India
	10 124 435 2500 F + 91 (0124 400.0556 www.goindiga.in
	24/05/2013
	Dear Nitika,
	Congratulations on completing 8 years of wonderful work by Trinayani!
	At IndiGo, Trinayani, is credited with doing a ground breaking work by partnering with IndiGo in enhancing the learning experience for personnel involved in dealing with People with Disability.
	It is perhaps for the first time that an Airline partnered with an NGO, to provide real life insight by inviting self-advocates sharing their experience during air travel.
	This holistic approach helped us in enhancing a more practical solution to the commonly faced queries. The practical role plays involving wheelchair transfer, handling of passenger with visual and/or hearing disability and hearing them has sensitized our people making our operations more disabled friendly.
	Fresh ideas like "reain cover" for the wheelchair (taken as sheck in bag) to prevent damage were conceptualized during this work shop. There were meaningful discussions, which lead to formulation of procedures for better storage/ handling of wheelchains, our website being made more user friendly, with appropriate verbiage and easy selection option for wheelchairs.
	All this has made the experience for our passengers more hassle freewhich is also one of our founding pillars.
	Thank you, once again, for partnering with IndiGo and wish you & Trinayani very best for future endeavors
	Warm regards
	Summe Sharma
	Director, ifly
	Learning & Development IndiGo

۲

۲

۲

#### **TESTIMONIAL FROM PRATHAM, AN NGO**

प्रथम विकलांग बच्चो के लिए गए ५ सालो से काम कर रही है, एैसे ही इन बच्चो के प्रति समाज में जनजागृती बढाकर बच्चो को उनके अधिकार दिलाने की कोशिश कर रही है। पिछले साल प्रथम ने त्रिनयनी संस्था की तरफ से प्रथम के कार्यकर्ताओ के लिऐ और अभिभावको के लिए जनजागृती फैलाने के उद्देश्य से कार्यशाळा का आयोजन किया था। त्रिनयनी जिस तरीके से अपनी बात हमारे सामने रखी और हमें मार्गदर्शन किया, ऐसा पहले कभी नही हुआ। कुछ संस्थाओ ने भी मार्गदर्शन किया लेकिन उन्होने विकलांगता का कोई एक ही प्रकार समझाया लेकिन त्रिनयनी की तरफ से सभी बाते बाताई गई और यह सब समझने मे बहुत आसान थी, क्योकि यह सब हिंदी मे था। इसकी सहाय्यता हमे हमारे काम मे हो रही है।

۲

हम आशा करते है की संस्था अपने काम से आगे बढे और समाज प्रबोधन का काम करे।

> तुषार कदम (प्रथम प्रतिनिधि)

आपकी कार्यशाला बहुत प्रोत्साहीत करने वाली है। लोगो को समझना और समझाना दोनो काम आसानी से करते है। अपनी भाषा में समझने से बहुत से चीजे साफ हो गई। यह सब भविष्य में हमारे काम मे उपयुक्त होगा।

> सुभाष राजन (प्रथम प्रतिनिधि)

۲



#### **OUR INITIATIVES**

۲

1.	DISABILITY AWARENESS WORKSHOPS	8 - 32
2.	AWARENESS FILMS	33 - 37
3.	RADIO SHOW - "MUD MUD KE NA DEKH"	38 - 47
4.	"COUNT ME IN" DISABILITY AWARENESS CAMPAIGN FOR CENSUS 2011	48 - 53
5.	EMPLOYMENT OF PWDS	54 - 60
6.	"THIS ABILITY" NEWSPAPER ARTICLES	61 - 63
7.	STANDARD CHARTERED MUMBAI MARATHON	64 - 65
8.	PUBLICATIONS AND PRODUCTS	66 - 69
9.	MUSIC ALBUMS AND BRAILLE EDITION OF THE LYRIC BOOKS	70 - 71
10.	WORLD DISABILITY DAY OBSERVANCE OVER THE YEARS	72 - 90
11.	RECOGNITIONS AND AWARDS	91 - 96
12.	FUN ACTIVITIES	97 - 99
13.	ACKNOWLEDGEMENTS	100

۲

۲

#### **"LOOK AT ME" WORKSHOPS FOR STUDENTS**

Disability Awareness to us means enabling people to accept and understand people with differing abilities by helping erase fear and confusion in their minds.

۲

To achieve the purpose of Disability Awareness and to question defined categories of normalcy and ability we design "Awareness and Sensitization Workshops" in accordance with the "Need Base and Relevance" of different groups of professionals hailing from educational institutions, various industries and public service sectors, particularly in the areas of decision making regarding accessibility. These workshops commenced from the very inception of Trinayani in 2006.

All our workshops are conducted by experts from the disability sector and Self advocates with different disabilities.

OUR aim is to communicate **APPROPRIATE INFORMATION** on disability issues and provide **APPROPRIATE VISIBILITY** of people with disabilities, to alter perspectives of the non disabled population on the strengths, problems and discrimination faced by persons with disability.

#### LOOK AT ME DISABILITY AWARENESS STUDENTS WORKSHOPS:

#### **Aims and Objectives**

۲

- To instill in the student community a feeling of camaraderie and togetherness, so that ordinary students accept children with disability among them and build bonds of friendship with each other.
- To educate and sensitize, to remove misconceptions, project correct and positive portrayals of people with disabilities and present correct information about them, busting myths.
- To understand the meaning of disabilities and how it is not a reflection of an individual's personality.
- To encourage empathy and understanding.
- To allow them to deal and communicate with persons with disabilities through inclusive activities.
- To explain the types of disabilities that can be expected in society particularly among fellow students.
- And to expose students to the concept of social equality regardless of disabilities.

#### SOME SCHOOLS IN WHICH "LOOK AT ME" DISABILITY AWARENESS WORKSHOPS WERE CONDUCTED:

Name of the School / Institution	City		
Akshar	Kolkata		
Apeejay School ( Park Street and Salt Lake )	Kolkata		
The Heritage School	Kolkata		
Mahadevi Birla Girls High School	Kolkata		
National Gems Higher Secondary School	Kolkata		
R.N. Singh Memorial school	Kolkata		
Гусее	Kolkata		
Don Bosco High School	Panjim		
Nirmala Institute of Education	Altinho, Panjim		
CEG	Mumbai		
Chubby Cheeks	Goa		
Our Lady of the Rosary High School	Goa		
Rosary High School	Miramar		
V.N. Salgaonkar Law School	Goa		
Dhempe College of Arts and Sciences	Goa		
DES New English School	Pune		

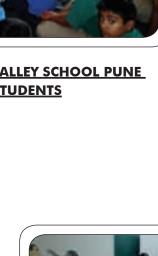
( )

7

Dav School	Pune
Global International School	Pune
Vikhe Patil Memorial School	Pune
Lourdes Convent	Goa
MIT School	Pune
Vidya Valley School	Pune
Delhi Public Society	Surat



#### WORKSHOP AT VIDYA VALLEY SCHOOL PUNE FOR STD 8 STUDENTS





#### The arts & marathon

Concepts & Kiess 2008, sn exhibition of works by various artists, at CIMA Gallery, 2 pm to 7 pm. An exhibition of paintings by Parthe Profiles Deb will open at Askerit Art Gallery 9 pm. Per using thursoglidares, a concert at Princeton Gub



#### Launch

 William Dolryzagie's The Lost Maginal: The Policy's & Spearse, DeBA, 2637, vill be loosehed at Taj Bergal, 1.38 pm.

MORINING

Hello, It's Monday, November 13, 2006

#### Film fare

Environment of Colour of Pervedues as part of disaddlay ownersees than Restront, of RN Memorial School, Eastin, 12.55 am.

#### Discussion

 Nacional conference on National Library on an intellectual years are challenges and properts, of Masilie Traperts, of Masilie Traperts, NM are ۲

#### THE TIMES OF INDIA, GOA THURSDAY, AUGUST 18, 2011

## 'Environment more disabling'

#### TIMES NEWS NETWORK

Dona Paula: More than their physical disabilities, architectural and environmental barriers prevent participation of persons with disabilities in society, said Ritika Sahani, founder of Trinayani, a Mumbal-based disability awareness welfare trust.

Elucidating on what she termed as a "disabiling environment", Sabani said, "If a person with a disability wants to go to a theatre or a mall, do these places provide adequate facilities such as

۲

ramps or railings? We shouldn't presume disability is causing the problem."

Sohani was speaking at an interactive session almed at sensitizing people towards those with disabilities, held at international Centre, Goa. on Wednesday.

Urging people to refrain from using terms like retarded, suffering from pollo, crippled, physically challenged, Sahani said, "Every word brings an image to your mind. Who are we to say that people are suffering? They need empathy not sympathy."



MUMBAI: Three films, each of one-minute duration, promoting sensitivity towards people with disability will be screened by Shamiana - The Short Film Club, along with other short films at Not Just Jazz By The Bay, Marine Drive at 6.30 pm on Wednesday. The films have been made by a non-profit welfare trust, Trinayani. An entry fee of Rs 100 will be levied for the event.

#### THE TELEGRAPH CALCUTTA THURSDAY 30 NOVEMBER 2006

۲

## Bond, a special bond

#### A STAFF REPORTER

The 10-day-long disability awareness film festival Look At Me, organised by Trinayani, a Calcutta-based trust, in various schools of the city came to an end on November 21. The festival aimed at accommodating the disabled in the mainstream.

"We knew the attack against barriers that separate the disabled from us had to be two-pronged," said Ritika Sahani, singer, activist and secretary of Trinayani. "There is a need to prepare the disabled to be part of the mainstream. At the same time, we also need to sensitise the general public about these issues, to make sorial inclusion possible." The films screened included Colour of Purndise (by Majid Majidi), In the Land of the Deaf (by Nicholas Philibert), Colour of the Blind (by Chen Guoxing), Igbal (by Nagesh Kukunoor), Anjali (by Mani Ratnam) and Chhoo Lengny Akash (by Virendra Saini).

A major draw was the screening of the audio-described version of Munnabhai MBBS at Bhawanipur Gujarati Education Society, in the presence of actor Boman Irani. Students of five blind schools and other regular schools watched the show.

"In the audio-described version, the alient parts in the movies are filled in with appropriate commentaries to ensure the continuity is not lost. This enables the visually-impaired to follow the dialogues," explained Sahani.

A workshop was organised at Satyajit Ray Film and Television Institute (SRFTI) to raise awareness among future film-makers about the need for proper portrayal of disability in a medium that reaches out to the masses. "I am encouraged by the response I got from SRFTI and would like to take this idea further to cover the media schools in Calcutta," said Sahani.

The festival generated great response with several schools wanting to host such screenings. Many students and teachers volunteered to work for the disabled after the event, added Sahani.

## Role and impact of teachers underlined at principals' meet

۲

Pane Specificary of Telepron Specification, the Tones Off principality services and address of Society in Society and rules of Society in Society and rules of Society in Society and Society and Society a

Berginsen ist hereiten ist einer hereiten ist hereiten ist einer hereiten einer

An example of the second secon Descripting through a warey There is only one person to allow of heating your person. One Life changes when you hanges, not when your heat images, 'dow sold. Exploding her Joortery toor sports to the formation

the new governmental or the new governmental or institut (2020) Councilla at works towards for pro-mises of statute amon ang people, Arnava Dom

METRO







THE TELEGRAPH CALCUTTATUESDAY 14 NOVEMBER 2006

Films to down barriers of disability

Hvery a thousand mes-signs. And they see, in-deed, the best media to reach In an atlengt to sensitive

۲

To an effective to entrolline proper to income perturbing the the physically challenged, Look At Me. a disability entropyone flux horizon, in tra-mentity on in the rity Organized by Tripagent, a Calcutte-based trans. more than 10 entries, short films can be commutative with the

than 10 sources, shert firms and documentaries will be promoted at 20 offsets and only signs served for 20 offsets and about the same ignormal about losses related in disability of our reactions are the outcome of this igno-rupors. We are doministrate in expose the sourcement matching is exposed to immediate many of exposed to immediate many offsets. orld which by is not aware

of " and Rithia Salati, singet, articlet and aerostary of Trianguid. The Helps Institut at artsof with the accessing of Institut Mapa Maple. at RN Tangh Memorial School on Novem-ber 13. ber 13.

The locational wall also free The bestrait will also his ture a five linesus films. Has be the Land of the Dard, Oalson of the Elind'sy Chen Catecing, Jabel by Yangeth Roketoneer. Aquilt in: March Harmons and Chen Zanger, Alash in: Viewidra Saloi. "The world neer, Cashilling macrosses film: betweek have become a popular and office tive andians for breaking down accordypon," explainant

down attention," explained

Subei. Statem stending the



Children in rupt attention at the ICI Kingh Memorial School screening on Monday Rehards Charlence Children

accepting were touched by the

screening were smalled by the survey. The small survey of Easter's the large who were the large of Fire, were the large of Fire, were the large of Fire, and the same the survey of the screen deven there are an and an and the same there are a fire, a class 1 statement of the large by were a fill former. The survey of the statement for the same there were provided by the same the same filled the same the survey of the filled the same the same the filled the same the same filled the same the same same the same the same filled the same the same for the same the same for the same the sam

"We are going to screen in minimized described version of Moreous House Theorem States and States House Theorem States and States." Besides screening the financial the schools of the financial the schools of the financial the school of the input financial of the school of the school of the input financial of the input financial of the school of the school of the input financial of the input fina

۲

#### **<u>"UNDERSTANDING DISABILITY" WORKSHOP FOR TEACHERS</u>**

#### **Aspirations and Objectives**

• To introduce disability concept and issues to school teachers and make them aware of importance of inclusive approach to education thus making Right To Education a reality in our country.

۲

- To give relevant but brief and precise information about various disabilities commonly observed.
- Dispelling myths and misconceptions about people with disabilities.
- To give a clearer conception on Impairments, Disability and Handicap.
- To introduce the Social model of disability as opposed to the charity or Medical model of disability.
- To introduce topics like Disability Etiquette, Correct Terminology and Appropriate Language.
- To empower teachers to recognize the barriers faced by people with disabilities, covering Attitude, Environment and Organization.
- To understand the issues of ACCESS for disabled people.

We also provide teachers with a variety of materials to help introduce and incorporate disability awareness concepts into their classrooms to promote empathy and understanding among students and promote inclusion of all abilities.

#### **TEACHERS WORKSHOPS WERE CONDUCTED IN:**

Pratham	Mumbai
Alexandria High School	Mumbai
Beacon High Mu	
Abhinav Vidyalaya	Pune
St. Paul's School Pune	
MKV School	Howrah



WORKSHOP FOR TEACHERS AT ABHINAVA HIGH SCHOOL, PUNE

۲





SELF ADVOCATE JEEJA GHOSH SHARING HER EXPERIENCES WITH TEACHERS OF MKC KENDRIYA VIDYALAYA, HOWRAH ON 28TH AUGUST 2010

۲

 $\bigcirc$ 

13 ①







**EXPERIENCING DISABILITY SESSIONS IN PROGRESS FOR DIFFERENT GROUPS OF PRATHAM TRAINEES** 

#### THE "TSUNAMI RESPONSE" PROGRAM, ANDAMAN & NICOBAR ISLANDS INDIA 5-8 October 2007

Our Founder Trustee Ritika Sahni Designed and Conducted a Two day – 'Parents Training Camp on Disability' on "Understanding and Dealing with Disability at Home", organised by ASHA BHAWAN CENTER, supported by AVTM FRANCE and ACTION AID, conducted in Port Blair. Andaman & Nicobar Islands.

۲

**Topics discussed were** -Understanding Disability – the causes of Disability – the types of Disability – Identifying Needs of Disabled Children – Specific and Special Needs of Disabled Persons – Do's and Don'ts while dealing with disabled children – Coping with disability at home – Rights and entitlements of disabled persons –followed by an Q&A Session







۲

( )

#### **"SIGN LANGUAGE LEARNING" WORKSHOPS**

The purpose of the Sign Language session is to introduce the students to the world of Deaf people, their community, their culture and their first language. Conducted by a Deaf Instructor, Sign Language Interpreter and a Resource person in the session they explain how Sign language is a visual gestural language used by deaf population for interpersonal communication and is a language like any other language.

۲

#### WE CONDUCTED SIGN LANGUAGE LEARNING WORKSHOPS IN THE FOLLOWING SCHOOLS IN MUMBAI:

Childrens academy
D J Khaitan International school
Savitridevi Hariram Agarwal
International School
P. G. Garodia High School



#### 'LEARNING BY DOING' AT SAVITRIDEVI HARIRAM AGARWAL INTERNATIONAL SCHOOL MUMBAI



P. G. GARODIA HIGH SCHOOL STUDENTS ENJOYING LEARNING SIGNED ENGLISH

16

۲

۲



THE TIMES OF INDIA. Kolkata. Wednesday, November 29, 2006.

NIRMALA NIKETAN, GOA B.ED STUDENTS

17

۲

۲



KOSHISH: Opening Avenues of Employability for Persons with Physical Disability

Date: Saturday 10<sup>th</sup> December 2011. Venue: - Hotel Executive Enclave, 331, Dr Ambedkar Road, Pali Hill, Bandra (W) Mumbai 400050. Ph: 26490227/ 26047144

00		

10.30 am to 11.00 am	-	Registration
11.00 am to 11.05 am		Lighting of the Lamp Ms. Veena Rohra, Director, Executive Enclave Ms. Ritika Sahni, Founder Trustee, Trinayani & Guests
11.05 am to 11.10 am		2 Films by Trinayani
11.10 am to 11.20 am		Introduction to the Workshop Ms. Ritika Sahni
11.20 am to 11.50 am	-	Employment Readiness for Banking Industry Mr. Siddharth Umesh, Senior Talent Acquisition Specialist, Wholesale Banking, Standard Chartered Bank
11.50 am to 12.20 pm	4	Preparation towards Employment Ms. Chitra Laxman, Director - Vidya Vardhani Foundation Trust.
12.20 pm to 12.45 pm	*	Employer Prospective (Hospitality Industry) Mr. Dhananjay Kulkarni, Manager, Human Resources, ITC. Grand Central Mumbal.
12.45 pm to 1.15 pm	÷	Reasonable Accommodation at home and workplace Mr. Nilesh Singit, Research & Advocacy Officer. Contro for Disability Studies. NALSAR University of Law
1.15 pm to 2.15 pm	-	Lunch
2.15 pm to 3.00 pm	•	Panel – Personal Experience Sharing Chair - Ms. Geeta Castelino, Consultant & Advisor/ Mentor with leading Design Institutes, a Designer, Consulting Psychologist and on the Board of Director of the Kala Ghoda Association, Mumbai. Speakers – Dr. Ravi Subbaiah, Worlds Only Disabled TV Journalist, Editor in Chief of NMTV (Mumbai's local channel) Mr. Parvez Irani Mr. Milind Jathar, Web Designer with Web Access Mr. Suryakant Walunj, Web Designer with Retro India Ltd.
3.00 pm to 3.30 pm		Enhancing Mobility Ferdinand Rodricks, Proprietor, Ferro Equip. Specializing in Vehicular Customization for Persons with Physical Disability
3.30 pm to 3.40 pm	5	Tea
3.40pm to 4.30pm	2	Interactive Questions & Answers Session with Audience

#### **KOSHISH WORKSHOP SCHEDULE**

۲

#### <u>A FREE FOR ALL WORKSHOP TITLED "KOSHISH" - 'OPENING AVENUES TO</u> <u>EMPLOYABILITY' WAS CONDUCTED FOR YOUTH WITH PHYSICAL DISABILITIES, ON</u> <u>THE OCCASION OF HUMAN RIGHTS DAY ON 10TH DECEMBER 2011, IN MUMBAI</u>

۲

We thank Vandana Garware for her inputs in designing this workshop and Kanchan Rohera for her support in acquiring Executive Enclave as the venue for the workshop.

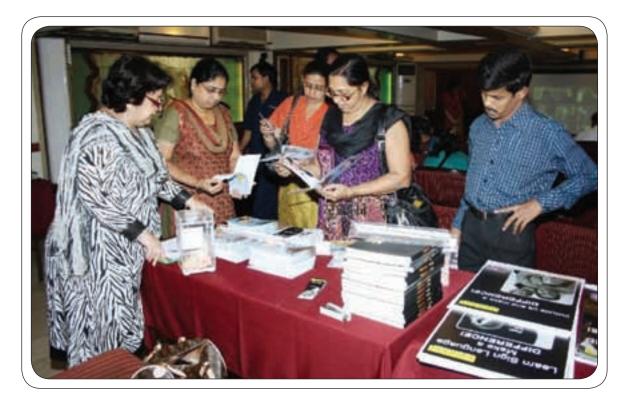
The objective of the workshop was to offer guidance and support in the search for suitable employment to youth with physical disabilities. Interactive sessions with employers, head- hunters and private institutions working in the disability sector, disability activists, and disabled youth successfully employed were a major part of the deliberations. The focus was on attitude-building, stress management techniques, employment-readiness skills, and knowledge of prerequisites for employment in the contemporary market. Most importantly, attitudinal barriers to employment were analyzed for resolution to facilitate employment efforts. A Human Rights and Social Justice Perspective governed the workshop proceedings in keeping with prevailing international and national mandates.



#### <u>MR SIDDHARTH UMESH FROM STANDARD CHARTERED SHOWING A</u> <u>POWER POINT PRESENTATION FOR PARTICIPANTS OF KOSHISH</u>

۲

۲



VOLUNTEER KANCHAN ROHERA EXPLAINING ADVOCACY MATERIALS TO PARTICIPANTS AT THE KOSHISH WORKSHOP



MILIND JATHAR (IN BLUE) SHARING HIS EXPERIENCE WHILE PANELISTS SURYAKANT, PARVEZ AND GEETA CASTALINO LISTEN ON, ALONG WITH AUDIENCES AT KOSHISH

۲

۲

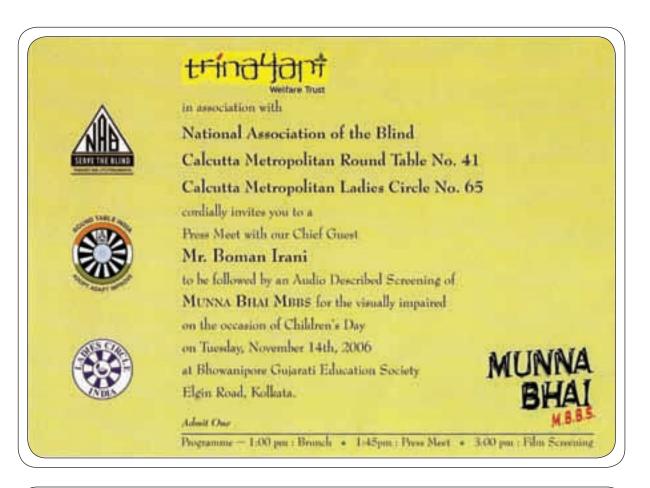
#### **SCREENING OF "AUDIO DESCRIBED FILMS" FOR BLIND STUDENTS**

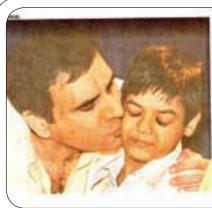
"If you can't see doesn't mean you can't dream" is what we believe in, and so we screen Audio Described Films for an inclusive audience of students. We hosted our first event on 14th of November 2006 celebrating Children's Day wherein we invited students from five Schools for the Blind along with students from regular schools and screened MUNNA BHAI MBBS, which we sourced from Saksham a nonprofit organization in Delhi.

۲

The event was organized in association with Calcutta Metropolitan Round Table 41, Calcutta Metropolitan ladies Circle No 65 and National Association of the Blind.

#### OUR SINCEREST GRATITUDE TO MR BOMAN IRANI, WHO AGREED TO COME IN TO KOLKATA FOR A DAY TO INAUGURATE AND SPEND TIME WITH THE INCLUSIVE CROWD OF DISABLED AND NON DISABLED STUDENTS AT THE SCREENING.





## **UN** screening has Boman bowled

DECANTA Gala

The state of the second second

"Ender-servering penetial Shushi Tharoor introduced the film to the solicitum who way ary ing laughing and, mirel pos, they are madeling to autotifies," any

For children: Soman Irani at the screening of Alumathia' AddS in Koluata on Tuesday the enter who was in town for the angle described screening of Alternational AIMON, for viscality impairies children, presented by Transport at Howseningtore Coincist Education Society on Tuniday. So moved was Duran with the minimum Hard Ion has assisted direction Raph Hilpshin, with commentary. Hash to the UN accretizing, Bo-

Back to the UN accessing. Boman recalls have one periods said "What a newsis," and the scaliner's ant recepted. "We task pictures, went to the passange wheth, has the flags of the installer countries and gradied the Indian flag. It's about indiang pool. It's no longer should the reasons," adds the actor, who has had hits like fibring Cyres. Lage Black Marusthics, Khusin Ri Chastis and Dee this year. He ears the practices the second second second the reactionse, which is convertentary them once. "This have part is that over the more Hindi section goting audiences is now workhold Vieldi Dirac's adds Bioman, who prove that const the more Hindi way and that over the more Hindi way and august this them the minimal out works Manageha Mittiss in his films this poet" This directors have opolond, No use can be 100 per cent had, " says Remain.

۲

( )

## Munnabhai for the visually challenged

Belkets: "The diabled are not dif-

<page-header><page-header><text><text><text><image><image><text>

۲



۲



## 'Being real is boring'

B aman Irani on servers is say much different from Toman Irani off it. And that's not the only foing that nakes him our very own Jack Micholson. Just the Jack hol sold during the making of familes Kaitrick's The Missing, Bennes situitied on Taesidy affermatics. Their on Taesidy affermatics. Their on the sold off the action

And that's why the actor who ilous hade of research to get into the skin of his varied per note the sign of his variant characters — Dr Authans, Lucky lingh, DCP D'Silvs — brings that "sconsthing entrot" in bunch people in a special way. On Taxadar II was bostants starts do taxets the baserts of visually challenged bits who had corborate at the kitls who had gathered at the Rhowanipur Gojacuti EduraManual Mart "Thails

<text><text><text>

Sector in Lage Bahs ... "While

this event I had a telephonic chat with director Rajkumar Hirunt and we are

Raiksmar Hirant and we are planning to add a momentum of smills charmed to the DVD of the film when it comession." Bornan is proved that these days hits face doo't call him Manus hus give him. "Get well soon" cards. "To break an image ros have to disappoint the sailmenes." he revealed. "Throughout foo, 1 felt every-ane was expecting me to crisck ame was expecting me to em

And taking an envious fil-And taking at entrous to migraphy. Reward, Benain rule-couldn't fulfil his-Calcul-ta autilities of gaing to Flarys et Turnday, will now be seen in Revna Kugft's floreymout Travels Per Lat and Vidha Ward Charach Elbinas Vinod Chopen's Ekiney Pratim D. Gapta



#### **INCLUSIVE VISUAL ARTS WORKSHOP- "TRIUMPH TOGETHER"**

Triumph Together is an advocacy initiative of Trinayani to bring together persons with and without disabilities under one creative platform. **The aim** of this workshop is to create an environment where people with or without different disabilities are persuaded to collaborate with each other, **rely on and work with each other's special skills. The basic premise** of the workshop is that people with disabilities possess skills and/or abilities that non-disabled people do not. All participants of 'Triumph Together' are awarded a certificate of participation.

۲

In Mumbai The Triumph Together series was launched with a 'Raga To Bollywood Inclusive Music Workshop' at D.G. Khetan International School, Malad and was conducted by Ms Sunita Bhuyan, Head, Learning & Development at Syntel and also a performing violinist. The purpose of this workshop besides creating awareness amongst regular students about differences in people was also to create appreciation of Indian Classical Music through the use of Bollywood film hits.

#### PARTICIPATING ORGANIZATIONS FOR THE TRIUMPH TOGETHER WORKSHOPS:

Artists from Khoj International, Kolkata		
Indian Institute of Cerebral Palsy, Kolkata		
Blind Peoples Association, Ahmedabad		
Basti welfare society, Kolkata		
Sanskardham Vidyalaya for the Hearing Impaired, Mumbai		
V. D. Indian Society for children with Intellectual impairment. Mumbai		
Kamala Mehta School for the Blind, Mumbai		
Shashi Mangalyam Education Society for Slow learners, Mumbai		
D. G. Khetan International, Mumbai		
Fazlani l'Academie Globale, Mumbai		
Stephen High School for the deaf, Mumbai		
Society for the Education of the Crippled Children, Mumbai		
Jai Vakeel School, Mumbai		
Haji Ali Orthopedic Hospital, Mumbai		
Helen Keller School for Dead, and Deaf-Blind , Mumbai		



KAVITA AGARWAL, PRINCIPAL, D. G. KHAITAN INTERNATIONAL SCHOOL MALAD MUMBAI, VIOLINIST SUNITA BHUYAN AND RITIKA SAHNI HANDING OVER THE CERTIFICATE OF PARTICIPATION TO STUDENTS OF SHASHI MANGALYAM SCHOOL FOR PERSONS WITH INTELLECTUAL IMPAIRMENT  $( \blacklozenge )$ 





MOMENTS FROM THE TRIUMPH TOGETHER WORKSHOP HELD AT FAZLANI L'ACADEMIE GLOBALE, MUMBAI, CONDUCTED BY NATASHA AGARWAL, FOUNDER OF "THREE LEFT FOOT" DANCE ACADEMY AND HER TEAM.

NATASHA PROPAGATES 'PECKHAM SHED'S PHILOSOPHY THAT ENABLES STUDENTS TO CREATE THEIR OWN STORIES THROUGH 'RHYTHM, NOISE AND BODY'

۲

۲

#### **"DISABILITY EQUALITY" WORKSHOPS FOR THE CORPORATE SECTOR**

The Disability Equality workshops are specially designed for professional groups, keeping in mind the specific needs of persons with disability who are exposed to the "receiving end" of the particular profession or trade. Corporate workshops are designed keeping in mind the fact that it is important that all employees in any given company have an awareness of people with disabilities. This awareness includes understanding how to interact with and make the company's services accessible to people with disabilities in order to maintain strong business relationships with them.

۲

Conducted by professionals from the disability sector along with Self Advocates, the focus of these workshops is to bring about an attitudinal change in the participants, where disability is not looked down upon as an AFFLICTION but recognized as a DIFFERENCE. We create an atmosphere where participants can shed their preconceived notions, insecurities and express their own thoughts and curiosity to become "more aware" about disability issues.

The message driven home very strongly is that "Disability does not mean Inability".

#### CORPORATES FOR WHOM WE HAVE CONDUCTED DISABILITY EQUALITY WORKSHOPS:

Name of the Corporate	City
Confederation of Indian Industries	Kolkata
Mumbai Customs Physically Challenged Officers Association (MCPCOA)	Mumbai
Pepsico Dhulagarh	Howrah
ITC Sonar Bangla	Kolkata
ITC Grand Chola	Chennai
ITC Royal Gardenia	Bangalore
ITC Grand Central	Mumbai
INDIGO AIRLINES	Gurgaon
Business Standard	Kolkata
Satyajit Ray Film and Television Institute	Kolkata
Whistling woods	Mumbai
Cidade de Goa	Goa
Sangath Counsellors and staff	Goa
Kadamba Transport Corporation	Panjim
Sai Service Auto Station (Borivali and Andheri)	Mumbai
Rotary Club of Bombay Mid City	Mumbai
Rotary Club of Bombay Pier	Mumbai
Rotary Club of Bombay West	Mumbai
Rotary Club of Chembur	Mumbai
Artists Center	Mumbai

 $( \blacklozenge )$ 



AWARENESS SESSION AT THE OFFICE OF BUSINESS STANDARD, KOLKATA



ADDRESSING PARTICIPANTS OF MEDIA AND DISABILITY COURSE AT ALI YAVAR JUNG NATIONAL INSTITUTE FOR THE HEARING HANDICAPPED, MUMBAI



**MEETING WITH SELF ADVOCATES AT VIDYASAGAR, CHENNAI** 

26

۲

۲



AUDIENCE INTERACTING AT DISABILITY EQUALITY WORKSHOP FOR CONFEDERATION OF INDIAN INDUSTRIES (CII) AT TATA TELESERVICES CAMPUS IN KOLKATA ON 18.06.10



GROUP PHOTOGRAPH OF RITIKA SAHNI WITH SELF ADVOCATES DEN, SNEHA, ASHISH AND JEEJA DURING THE CII WORKSHOP IN KOLKATA

۲

۲

#### **<u>"TRAINING OF TRAINERS" DISABILITY AWARENESS MODULE FOR INDIGO AIRLINES</u>**

۲

At Trinayani we feel that meeting the needs of disabled passengers should be both a personal and a corporate responsibility of an Airline. At the personal level, it is not only important to have the ability to recognize disabled passengers and the skill and confidence to assist or communicate with them. At the corporate level, it is important that the responsibility for meeting the needs of disabled passengers is accepted at the highest level, and delegated to people with the skills and authority to make changes.

We conducted interactive workshops at the Indigo training center at Gurgoan in August and September 2012 for two groups consisting of Airport managers, Call Centers employees, Heads and Trainers from across the country representing metros as well as smaller airports.

The two and a half day workshop focused on "Challenging and Addressing Perceptions" on disability, information on types of disabilities, disability etiquette, technology available for disability sector, access and universal design, experiencing disability and language of disability. We also had a session on sign language learning for each group conducted by a Deaf Instructor and Sign Language Interpretor.

As always we had dedicated sessions by self advocates. Mr George Abraham, CEO of Score Foundation Delhi, who is blind and himself a frequent Indigo flier complimented them on their services to PWDs, but gave interesting suggestions and inputs to better the services especially for visually impaired passengers. Ms Shivani Gupta from Accessibility India and Ms Anjlee Agarwal from Samarthyam , both wheelchair users and globe trotters shared their grievances particularly with transfers from wheelchair to the seats and handling of their personal wheelchairs in the cargo.

Harpreeti the Deaf Instructor and Namrata Patro the Sign Language Interpreter from Deafway, New Delhi, conducted the Sign Language sessions, with customized communication containing words, phrases and questions pertaining to air travel.

#### OUTCOMES:

۲

- We created a **"INDIGO LEARNING MODULE POWERPOINT AND AUDIO SCRIPT"** to be used for their In-house training.. All the Trinayani Awareness Films used in the workshop along with the ones shot during the workshop were given to Indigo for training of the staff.
- We suggested changes for the Indigo official website as regards the terminology used, along with clarity
  of services provided for PWDs.
- Our association resulted in the Wheelchairs being stored vertically and not horizontally and Indigo now provides Rexin covers so that the removable parts of the wheelchair are not misplaced.
- The number of Aisle chairs has been increased.
- Mobility chairs are now being replaced by Wheelchairs in the six metros.
- As a part of in-service on disability sensitization indigo now has online test papers for the staff.
- Informative articles provided by Trinayani on disability are circulated amongst the staff periodically.



#### RITIKA SAHNI CONDUCTING THE INTRODUCTORY SESSION

NAMRATA AND HARPREETI FROM DEAF WAY DELHI CONDUCTING A SIGN LANGUAGE SESSION FOR INDIGO AIRLINES PARTICIPANTS

۲





CONSULTANT SHOBHA SACHDEV EXPLAINING THE CORRECT WAY TO HELP A PWD TRANSFER FROM A WHEELCHAIR



PARTICIPANTS OF THE FIRST GROUP OF INDIGO WORKSHOP FROM ACROSS THE COUNTRY WITH SHOBHA AND RITIKA

SELF ADVOCATES ANJALI AGRWAL FROM SAMARTHYAM AND GEORGE ABRAHAM FROM SCORE FOUNDATION CONDUCTING SESSIONS AT OUR TOT WORKSHOP FOR INDIGO AIRLINES IN JULY AND AUGUST 2012..

۲





#### WORKSHOPS IN PUBLIC SPACES



۲

ACCOMPLISHED DANCER SURJA SHEKHER WHO HAS DOWN SYNDROME FROM ANJIKA DANCE GROUP BEING INVITED BY RITIKA SAHNI TO RECITE A POEM FOR THE CAPTIVE AUDIENCE AT AMERICAN CONSULATE STALL AT INTERNATIONAL BOOK FAIR, KOLKATA



SASHWATI ACHARYA AND POETESS BARSHA BHATTACHARYA ADDRESSING THE AUDIENCE FROM THEIR WHEELCHAIRS

۲



#### WHEELCHAIR AND AAC USER MADHURI KAPOOR AT THE BOOK FAIR COMMUNICATING THROUGH HER COMMUNICATION BOOK BEING SHOWN TO THE AUDIENCE BY RITIKA SAHNI



۲



#### **AWARENESS FILMS**

As an effort of activism, we produce awareness films on issues pertaining to disability with the purpose to provide the masses an enjoyable and enlightening experience that will help breakdown stereotypes, promote a greater acceptance of differences and awareness of similarities. We use these films along with others we acquire from across the country, in all our awareness workshops. All our films are available on our You Tube channel "Trinayanifilms".

۲

We are also associated with the WECARE FILMFEST promoted by Brotherhood Delhi, founded by Mr Satish Kapoor. Our Awareness Film **"DARK"** and **"SONAL"** was awarded the first and third prize at the WECARE Disability Film Festival held in New Delhi in 2008.

Noteworthy professionals from the entertainment industry have extainded their support to us.

We Care File For
This is to certify that the film The Dark
oduced / directed by Trinayani / Indranil Goswami
ceived : First Award
the Category: Up to 01 Minute Kapoor ector a Filmfest Prof. Subodh Lal Chairman Jury We Care Filmfest Up to 01 Minute Atul Prasad Joint Secretary & CEO The National Trust Up to 01 Minute Atul Prasad Joint Secretary & CEO The National Trust Up to 01 Minute Joo new Matrajan Chairperson The National Trust

۲

( )

33 ①



#### RITIKA SAHNI RECEIVING THE AWARD FOR THE FILMS "DARK" AND "SONAL" THAT GOT THE FIRST AND SECOND AWARD IN THE ONE MIN CATEGORY OF THE WECARE FILMFEST

#### OUR FILMS WERE AIRED AS PUBLIC SERVICE ANNOUNCEMENTS ON THE FOLLOWING SATELLITE CHANNELS:

Times Now Aaj Tak Cnbc Tv 18 Tara News Etv Bangla Sahara Samay Kolkata Tv NE Bangla Akash Bangla

#### **OUR FILMS:**

۲

Name of the Film	Directed by	Торіс	Acknowledgements
Hey! What is your impression about persons with disability?	Ritika Sahni & Sudip Dutta	Fighting assumptions on Disability	Sudip Dutta and Jeeja Ghosh
Raga to Bollywood	Ritika Sahni	Triumph Together Inclusive Music workshop	Sunita Bhuyan
From Darkness to Light (The story of	Sudip Dutta	The story of Sparsh Foot Spa	Lata, Bhagyasree,
Sparsh Foot Spa)			Sachin & Sudip Dutta
Pradeep's Language	Ritika Sahni		Pradeep Sinha,
			Devyani Hadkar

8/9/2013 2:17:54 PM

Name of the Film	Directed by	Торіс	Acknowledgements
I am Special, So are You	Indranil Goswami Pushpank Gawde (DOP)	Celebrating Diversities	Lal Vijay, Abhay Singh Mona Shetty, Shobha Sachdev
Respect my existence	Indranil Goswami Pushpank Gawde (DOP)	Inclusion	Iteshree Date
Sonal	Black Magic Motion Pictures	Meet me to Know me	Arjun Gaurisaria, Dadu,Sonal Konkane
Angshu	Agnidev Chatterjee	Advocating Oral Education for the Deaf	Angshu Jajodia, Bhagyalakshmi Studios Kolkatta
Dark	Indranil Goswami	Exploring the strength of persons with disabilities to see in the dark	Indranil Sen, Adinath from SRFTI, Kolkata, Bablu Haldar
How does it matter?	Kamelesh Mukhodapadhay	Where there is a will there is a way	Amit Sen
Meet Gopal	Ritika Sahni	Promoting Sign language	Sudip Dutta
Meet Jeeja Ghosh	Ritika Sahni	Self Advocate – Cerebral Palsy	Sudip Dutta
Aboard a Local Train	Ritika Sahni	Highlighting capabilities	Sudip Dutta
Ravi defeats disability	Ritika Sahni	As Success Story	Sudip Dutta
Defining Sign Language	Ritika Sahni	Child of Adult Deaf (CODA) defining sign language	Monica Punjabi
Proud to be Deaf	Ritika Sahni	Deaf Identity	Sunil and Sweta Sahasrabudhhe and Shiwani Uppal
Zameer talks about deaf blindness	Ritika Sahni	Demystifying deaf blind-	Sachin Rizale
Sayomdeb Mukherjee	Ritika Sahni	ness Journey from being non-verbal for 24 years to being a popular Radio Jockey	Joydeep Bannerjee, Ryan, Sayomdeb Mukherjee of Friends Fm, Kolkata
Keen and Able	Soumendra Padhi	Showcasing meta foot spa	Joanita Fernandez and her team at Metta
Triumph Together	Supratik Roy	Inclusive visual art workshop	Debjit Biswas, Khoj kolkata, Gallery Rasa, Radhika Sahni
Glimpses from the sign language	Ritika Sahni	Sign Language workshop	Monica Punjabi and
workshop.		in a School	Sibaji Panda



tivist Ebliks Sale ati directa Angelta Jajodia for the one-minute documentary her organisation is making on him. Patase by Police Das

# Special boy on social mission

## CHANDREYTER

۲

Augshu Jajodia is out to change the way people per-

ceive those with disabilities no that social herriers can be re-mered and the special produc-mered and the special produc-mentation that provide the minimum sector of the sec-amination this year, the 18-year-old hum Darpages in doing his graduation in social work from Visco-Bharnti. For the laring, begetachied

versit from Visore-Blacceti. For the lariticy bespectaciad log diagnosed with severe hearing ingustressent at the say of three-easile-shall reserve the loarney has not been easy "In a classroots, not every-one is height! Sut one-mult have the determination to per-site. My journey has been diffi-rull but enjoyable," says Acg-sha. For the testager, flashfil-ty-need not be a hardicas, lie-has note be a hardicas, lie-has note be a hardicas, lie-has not multiet hormelf of dis-hill but enjoyables, be it reserve

has not availed himself of the ability concessions, be it reser-vation in collegene area as train. Angular started the hartle-earty In Class II. the stadents in his school had to choose a second language. A central government directive suscepts these with issuring impair-ment from studying mover than new inners studying mover that new inners and his mover that new inners in the boy stud-ted both English and Bengali. He now speaks both flowerity. He now speaks both fisently "It is quite a feat for a te

pear-old to speak more than use language. But he is on his way to picking up Hindi, too,"

says Bittico Soheni, singer, ar-tiviat and secretary of Tri-normi, a Calcutto-based iron that is making a use-missule film on Angeles.

He topped the contrance on emissation to the Viava-Bharati emination to the Views Hinarati means and cleared the Presi-dency: College test as well. "I appeared in the Presidency so-trance in prove to crystif that I exhibite it. But I always ware estimated to collect the Collection Angelia, who place to op-cialize in psychology. He has travefled to differ-ent parts of the remaring with his father compatibuting. Solves Operating and the remaring

Solute (Speech and Hearing Action Society), working to dispel the north that deathers and muteries an impether. "When we met the Press

dent in 3000, even he wardened If my mother would belo me or environmentation of the parage for the parage. The wave photometricly man-parage. The wave photometricly man-prised to use that all of us pres-ent could speak," mays Angeles. mire Man progetic, the feeds, mire real assars: that history-making of

the right are given a long ware towards withing the speech

problem of a person with locarized impedement. The inter, who has fought his barries with the help of his partnes, is determined to chart his own course. "I will react the own marks. I thus work independently after 1 morphete my assater's 1 door't wan set up so that 1 mold have a job," asserts Araphu.



INDRANIL GOSWAMI SHOOTING WITH FARHAN FOR "I AM SPECIAL, SO ARE YOU" FILM

We sincerely thank all our friends who contributed toward the making of the film I AM SEPCIAL, SO ARE YOU especially Mona Shetty for use of her studios supported ably by <u>her staff and friends Piloo, Ashish, Nilanjana, Mowali, Asif for lending their voices</u>

۲



**GROUP PHOTO OF OUR TEAM FOR THE "COUNT ME IN" FILM SHOOT** 



FILM MAKER FRIEND SUDIP DUTT SHOOTING FOR THE "FROM DARKNESS TO LIGHT" FILM ON THE SPARSH FOOT SPA

۲

۲

## RADIO SHOW - "MUD MUD KE NA DEKH" (MMKND)

**MUD MUD KE NA DEKH** is our 15 min Weekly Radio Show in Hindi pertaining to NEWS AND VIEWS of Cross Disability (all kinds of disabilities) issues. The aim is to advocate the rights of people with disabilities and to inspire, motivate and allow attitudinal changes to come about both in the mindsets of disabled and non disabled population of our country.

۲

The show through interviewing organizations, institutes and individuals with and without disabilities, working in the disability sector, aims at building bridges between people with and without disabilities, entertaining and breaking down the prevalent mental and physical barriers, exposing the unique gifts and talents of people with disabilities, thereby heightening the self-esteem of persons with disability while making them aware of their Rights.

#### Through MMKND we are able to:

۲

- Provide role models to persons with disabilities.
- Bring about changes in the attitudes and mindsets of non disabled perpons which would hopefully lead to a greater inclusion of persons with disabilities in the mainstream of living and allow them to be true contributing citizens of the nation.
- Urge people to commit to bringing about this change.
- Promote awareness, educate and inspire.

MMKND was first aired as a half hour program on **Community Radio Station 107.8 RADIO MUST (Mumbai University Students Transmission)** in 2009 and we thank Pankaj Athawale for agreeing to give us the slot for the same.



KETNA MEHTA, KANCHAN PAMNANI AND PANKAJ ATHAWALE WITH RITIKA SAHNI IN THE RADIO MUST STUDIO, MUMBAI



DR ASMITA HUDDAR, HONORARY CONSULTANT ON OUR RADIO SHOW, WAS OUR FIRST GUEST

( )

The second edition of Mud Mud Ke Na Dekh was broadcast on All India Radio 107.1 FM Rainbow Mumbai, every Friday from 1.15 pm to 1.30 pm starting 12th of November 2010, on till the 3rd of June 2011. L&T Mutual Fund sponsored 29 episodes. We thank Union Parks Resident Association for the use of the Jago Mumbai community Radio Station Studio for recording our episodes. A special thanks to Nitin Maskare, Bharati Kakkad and Surekha Motwani.

۲

The third season of MMKND comprising of 39 episodes was aired on AIR 107.1 FM Rainbow, Mumbai and Vividh Bharti Delhi every Wednesday and was sponsored by Bharat Petroleum Company Limited (BPCL)

We regularly provide all our episodes to interested Community Radio Stations in the country and few who have successfully aired them according to their schedule are the following:

Community Radio Station	Frequency	City
Radio Active	CR 90.4 MHz	Bangalore
Radio Noida	107.4 FM	Noida
JIMS Community Radio	96.9	Delhi
Community Radio HAMARA MSPICM	90.4 FM	Solan (H.P)
IIT Community Radio	90.4 Mhz	Kanpur
Jago	90.8	Mumbai

#### WE ARE CURRENTLY UPLOADING OUR EPISODES ON WWW.EDAA.IN (EK DUNIYA EK AWAAZ, THE WEBSITE OF COMMUNITY RADIO STATIONS) AND ON SOUNDCLOUD.COM





DR RUBINA LAL BEING INTERVIEWED BY RITIKA SAHNI AND SUHAS KARNIK BY ITESHRE DATE WITH PRASAD AS THE RECORDIST AT JAGO MUMBAI STUDIOS, MUMBAI

 $( \blacklozenge )$ 



39 ( )

## MUD MUD KE NA DEKH 2010 - 11

## No of Episodes: 29

۲

Sponsored by: L&T Mutual Fund Aired on: All India Radio, 107.1 FM RAINBOW, Mumbai

<b>Guest Featured</b>	Designation	Organization	Торіс
Dr Asmita Huddar Part 1	Principal	Hashu Advani College of	Advocacy and Definitions of
		Special Education Mumbai	key Disability terms
Dr Asmita Huddar Part 2	Principal	Hashu Advani College of	Why a show on disability
		Special Education Mumbai	
Dr Asmita Huddar Part 3	Principal	Hashu Advani College of	Schooling options for students
		Special Education Mumbai	with hearing impairment
Shri Amole Gupte Part 1	Creative Director,		Experiences of working with
	Film Maker &		children belonging to low
	Writer		economic group
Shri Amole Gupte Part 2	Creative Director,		Opinions on the Educational
	Film Maker &		System of the country
	Writer		
Alka Joshi Part 1	Head of the	Ali Yavar Jung National	Psychological effects of
	Psychology Dept	Institute for the Hearing	disability on children,
		Handicapped, Mumbai	caregivers and professionals
Alka Joshi Part 2	Head of the	Ali Yavar Jung National	Spoke about the psychological
	Psychology Dept	Institute for the Hearing	effects disability has on
		Handicapped, Mumbai	children, caregivers and
			professionals.
Shri Charudutta Jhadav	Works for TCs	Promotes Chess for blind	Progress made in the field
	Mumbai, Activist	persons	and forthcoming chess events
			for blind in the country
Dr Rubina Lal Part 1	Lecturer & Expert	Lecturer at SNDT University	About Learning Disability,
		and expert in the field of	Types, Causes
		AAC and Autism	
Dr Rubina Lal Part 2	Lecturer & Expert	SNDT University AAC and	ADHD, Assessment and
		Autism	Inclusion
Dr Rubina Lal Part 3	Lecturer & Expert	SNDT University AAC and	Diagnosis, Medication,
		Autism	Government provisions
Dr Rubina Lal Part 4	Lecturer & Expert	SNDT University AAC and	Non verbal, Higher education
		Autism	for children with LD
Ms Apoorva Panshikar 1	Asst Prof	SNDT University	Learning Disability
Ms Apoorva Panshikar 2	Asst Prof	SNDT University	
Dr Sujata Bhan Part 1	Associate Prof	SNDT University	Training teachers for children
			with special needs and
Dr Sujata Bhan Part 2	Associate Prof	SNDT University	Low vision and Visual
			Impairment as disabilities

۲

Guest Featured	Designation	Organization	Торіс
Ritika Sahni Part 1	Founder –	Trinayani	Advocacy and Deafness
	Trustee, Special		
	Educator and		
	Communication		
	Therapist		
Ritika Sahni Part 2	Founder – Trustee	Trinayani	Advocacy and Deafness
Ritika Sahni Part 3	Founder – Trustee	Trinayani	Advocacy and Deafness
Ms Priti Rohra	Head of	BarrierBreak Technologies,	Spoke about the various
	Accessibility	Mumbai	technological and assistive
	Testing Department		devices available for persons
			with different disabilities
Ritika Sahni	Founder – Trustee		Advocacy and Deafness
Ms Vandana Hariname	Audiologist,	Trinayani	Experiences in the field of
	Speech & Language		speech & language for hearing
	Pathologist		impaired children
Dr Asmita Huddar	Principal		Informed about the schooling
		Hashu Advani College of	options for students with
		Special Education Mumbai	hearing impairment.
Mrs Monica Punjabi Verma	Sign Language		Spoke about her experiences
	Interpreter, Trainer	Indian Sign Language	of Being a CODA (Child of
	& President	Interpreters Association,	Deaf Adults)
Shri Sunil & Shweta	Director	Indore	Views on Deaf Culture, Deaf
Sahasrbudhe	Part time Accounts		Identity and pride in their usage
	Executive	Ishara Foundation	of Indian Sign Language
Dr Anjali Deshpande	Pediatric		Information on the various
	Physiotherapist		conditions that give rise to
		Associated with Indian	locomotor disorders in children
Dr Dhruv Mehta	Honorary	Academy of Cerebral Palsy	Shared poems and views on the
	Physiotherapist	Mumbai, Nina Foundation,	accommodations to be made to
	and neurologist,	Mumbai, Indian Academy	include children with locomotor
	Committee Member	of Cerebral Palsy	difficulties in regular classrooms
Ms Gayatri Ahuja	Coordinator cum	Helen Keller Institute for	Explained the legal structure
	Lecturer	Deaf and DeafBlind	in our country, the educational
		Mumbai	Legislations provided by our
			constitutions to ensure the rights
			of persons with disabilities
Ms Varsha Bhagat	Director	'E.T.C' Education and	Experiences of working with
-		Training Centre for	persons with disabilities and
		Children With Different	about winning the Prime
		Abilities, Navi Mumbai	Ministers Award for excellence
		, Municipal Corporation	in Public administration

## MUD MUD KE NA DEKH: 2011 - 12

## No of Episodes: 37

۲

**Sponsored by:** Bharat Petrolium Company Limited **Aired on:** All India Radio, 107.1 FM RAINBOW, Mumbai and VIVIDH BHARTI, DELHI.

۲

<b>Guest Featured</b>	Designation	Organization	City	Торіс
Ritika Sahni	Founder-	Trinayani	Mumbai	Need for Disability
	Trustee, Special			Awareness
	Education and			
	Disability Activist			
Sunita Sancheti - Part 1	Disability Activist	NINA Foundation VM	Mumbai	Living with
		RCD		SpinaBifida
Sunita Sancheti - Part 2	Disability Activist	NINA Foundation VM	Mumbai	Information on the
		RCD		"Incredible India
				Beyond Barriers"
George Abraham	CEO	Score Foundation	Delhi	Advocacy work
				undertaken by EYEWAY
Madhu Singhal	Managing	MitraJyothi	Bangalore	Information about
	Trustee &			the activities of
	Founder			MithraJyoti
Prasad Phanasgaonkar	Proprietor	Samartha Travels	Mumbai	Shares his views of
				living with Muscular
				Dystrophy and his
				modified vehicle
Deependra Manocha	Coordinator,	DAISY Consortium	New Delhi	Demystifies the world
	Head of Training			of persons with visual
	& Text Support			impairment and talks
				about the 'White
				Game Project'
Sayomdeb Mukherjee	Radio Jockey	Friends FM	Kolkata	His journey from
				being a non verbal
				person for 25 years
				of his life to being a
				popular radio jockey
Shanti Raghavan -	Founder	EnAble India	Bangalore	The work her
Part 1				organization is doing
				to facilitate training
				and employment of
				persons with
				disabilities in the
				corporate sector

Guest Featured	Designation	Organization	City	Торіс
Shanti Raghavan - Part 2	Founder	EnAble India	Bangalore	Examples of successful employment
Ritika Sahni - Part 1	Founder-Trustee	Trinayani	Mumbai	Need for creating awareness about the
				competencies and abilities of PWDS
Ritika Sahni - Part 2	Founder-Trustee	Trinayani	Mumbai	Models of Disability, journey from medical model to human rights model
Prasanna Kumar Pincha	Chief Commissioner, Persons with Disability, Government of India	Government of India	New Delhi	The work his office has undertaken and his views on the various concepts pertaining to disability
Shivani Gupta	Director	Access Ability	New Delhi	Spoke about Access Audits and the concept of Inclusive environments, Himalaya on wheels
Monica Punjabi	Director & President	Mook Badhir Sangathan. Indian SignLanguage Interpreter Association	Indore	Experiences of growing up as a Hearing Child of Deaf parents and being a Sign Language User
Amole Gupte	Screen Writer, Actor & Director		Mumbai	Comments on Right to Education and its reach to the marginalized community.
Dr Mathew Martin	ESA (Mass Media) Course Coordinator PGDMDC	Ali Yavar Jung National Institute for the Hearing Handicapped	Mumbai	Information on the Disability and Media Course started by the Institute
Dr Lata Nayak	Principal	Rotary Sanskardham Academy Junior College for the Deaf	Mumbai	Shared her 25 years journey in the field of Deaf Education
Dr Asmita Huddar Part 1	Principal	Hashu Advani College of Special Education	Mumbai	Speaks about Regular School Readiness of deaf students

Guest Featured	Designation	Organization	City	Торіс
Dr Asmita Huddar Part 2	Principal	Hashu Advani College of	Mumbai	Changes requires in
		Special Education		Teachers Training to
				make Inclusive
				Education a reality
Jalpa Parag Shah -	Private	Provides Remedial	Mumbai	What is learning
Part 1	Practitioner	Therapy for Children		disability, types,
		with varied learning		causes
		Disabilities		
Jalpa Parag Shah -	Private	Provides Remedial	Mumbai	Busting Myths
Part 2	Practitioner	Therapy for Children		
		with varied learning		
		Disabilities		
Alka Joshi	Head Dept of	Ali Yavar Jung National	Mumbai	Psychological effects
	Psychology	Institute for the Hearing		disability has on
		Handicapped		children, caregivers
				and professionals
Ritika Sahni	Founder-Trustee	Trinayani	Mumbai	Shares passages from
				Disability Awareness
				booklets and poems
				written by friends
Dr Taral Nagda	Pediatric	Saifee Hospital	Mumbai	Information on
	Orthopedic			therapies and about
	Surgeon			celebrating Cerebral
				Palsy Day
Anjlee Agarwal	Executive	Samarthyam	New Delhi	Shares her experiences
	Director and			of travelling in the
	Access			country as a wheelchair
	Consultant			user and the work her
				organization is involved
				with in creating an accessible India
Dr Avinash De Sousa	Consultant	De Sousa Foundation	Mumbai	Shares case studies
	Pschyiatrist and		Monibal	and gives important
	Psychotherapist			tips on how to react
				to sexual behavior of
				PWDS
Malay Desai	Journalist &	Social Media, Punchline	Mumbai	Shares his
,	Founder	Creative Solutions		experiences of
				interviewing PWDs
				for the THIS ABILITY
				article series

<b>Guest Featured</b>	Designation	Organization	City	Торіс
Kanchan Pamnani	Accomplished Solicitor / Disability Activist	Specializing in Civil and Corporate matters	Mumbai	Explains the laws effecting lives of PWDs
Shilpi Kapoor	Managing Director and Founder	BarrierBreak Technologies	Mumbai	Talks about technologies available for PWDs and about AAC devices and SignTalk.org
Smt Sangeeta Gole	School Assessor & Trainer for QCI-NABET & Consultant	Integrated Education Team Solutions	Mumbai	Talks about measuring and facilitating Competency of schools to provide Quality Education
Dr Shyamala Dalvi	Head- Academic Department	Academy for Global Education Services P Ltd	Mumbai	Informs about her organization
Dr Urvashi Shah	Neuro psychologist	Indian Epilepsy Association Mumbai Chapter, Joint Secretary at KEM Hospital	Mumbai	Information on various issues of Epilepsy
Sudha Tambe	Low Vision Rehabilitation Specialist	Lotus Eye Hospital	Mumbai	On Low Vision, Causes, Rehabilitation and Devices
Abhishek Ray	Founding Member, Architect	DRDF Disability Research & Design Foundation	Mumbai	Talks about Universal Design and the need to create inclusive and user friendly environments
Sharmila Devatia	Visiting Faculty	Ali Yavar Jung National Institute for the Hearing Handicapped & AVP - Quality for Aegis Ltd an Essar Enterprise	Mumbai	Shares her journey and her experiences of working in an inclusive set up
Ritika Sahni	Founder-Trustee	Trinayani, Closing episode	Mumbai	Excerpts from 4 previous episodes on George, Shilpi, Anjali, Sharmila

#### **INFORMATION ON OUR MMKND WAS SENT AS E-MAILERS TO ALL**



۲



#### WRITER-DIRECTOR SHRI AMOLE GUPTE ENDORSING OUR AWARENESS BOOKLET LOOK AT ME

۲



## RITIKA SAHNI INTERVIEWING MR PRASANNA KUMAR PINCHA, CHIEF COMMISSIONER, PERSONS WITH DISABILITIES, GOVERNMENT OF INDIA, IN HIS OFFICE IN NEW DELHI



#### ARVIND PRABHOO BEING INTERVIEWED IN RADIO MUST STUDIOS AT SNDT UNIVERSITY FOR MMKND BY NEENU KEWLANI AND RITIKA SAHNI



PRASAD PHANASGAONKAR, WHEELCHAIR USER AND FOUNDER SAMARTHA TRAVELS BEING INTERVIEWED FOR MMKND BY RITIKA SAHNI

47

۲

۲

 $\bigcirc$ 

#### **<u>"COUNT ME IN" DISABILITY AWARENESS CAMPAIGN FOR CENSUS 2011</u>**

Census as an instrument is the basis for reviewing a country's progress in the past decade and monitoring the ongoing schemes of a government and most importantly, to plan for the future.

۲

India boasts of being one of the few countries that conducts Census religiously every ten years. The irony is that despite this complex machinery in place, we do not have authentic statistics on the population of people with disabilities in our country. It was after a long struggle that the disability community was able to convince the Census Commissioner to include disability in the Census of 2001, a major victory for all in the disability sector. It took many rallies, dharnas, sit ins to convince the government about something so simple and logical as this. But, being a last-minute addition and on account of the ignorance on the issue, among enumerators and respondents, the figures of 21 million derived were not convincing.

Census 2011, a "once in a decade" national exercise provided us yet another opportunity to finally set the record straight and get the numbers right, as it was a fact, that in the absence of correct statistics, people with disabilities would never get counted.

We at Trinayani strived to create awareness of the importance of this once in a decade event among persons with and without disabilities by designing the COUNT ME IN Advocacy Campaign. We tried to impress upon the sense of Corporate and Individual Social Responsibility to ensure that in Census 2011 every individual gets counted.

We are indebted to our friend, Mr Sourav Mishra of Bates Advertising, Kolkata who helped design "The Count me in" Poster and Radio spot.

## WE ALSO SHARED OUR CAMPAIGN WITH THE NATIONAL TRUST NEW DELHI, FOR ITS DISSEMINATION THROUGH THE MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT AND THE REGISTRAR CENSUS GENERALS OFFICE

## HOARDINGS WERE PUT UP ACROSS THE COUNTRY SUPPORTED BY LAQSHYA MEDIA, SELVEL AND TIMES GROUP:

In Mumbai	3	Provided by
In Bangalore	1	- Provided by
In Hyderabad	1	– Laqshya Meida
In KolkataSonal	6	
In Guwahati	1	
In Siliguri	2	Provided by
In Asansol	1	SELVEL
In Burdhaman	1	
In Malda	1	
In Haldia	1	
In Patna	2	-
In Bhubaneshwar	1	
In Delhi	3	TIMES NOW

۲

( )



CENSUS FOR ALL

## **HOARDINGS**

**MUMBAI** 



trinayani जनगणना के दौरान अपनों की विकलांगता न छुपायें सच्चाई को अपनायें और परिवार के विकलांग

सदस्यों की भी गिनती करवायें।



49

۲

۲



AN INITIATIVE BY





## <u>MR INDRANIL GOSWAMI AND HIS EXCELLENT TEAM SUPPORTED US IN</u> <u>PRODUCING THE 30 SECOND "COUNT ME IN" PUBLIC SERVICE ANNOUNCEMENT</u> <u>WHICH WE DUBBED IN HINDI, MARATHI, ENGLISH AND BENGALI</u>

۲

English: http://www.youtube.com/watch?v=8EEAnWvHzGw Hindi: http://www.youtube.com/watch?v=STBzyMS-DIg Marathi: http://www.youtube.com/watch?v=dPhQv-yWdyg Bengali: http://www.youtube.com/watch?v=\_hbvj7-vCZU

## WE THANK MS ITESHREE DATE FOR HER SUPPORT IN CONTACTING RIYA, OUR LEAD ACTOR WHO HAS DOWN SYNDROME AND ENCOURAGING HER SON HRISHIKESH AND HIS FRIENDS TO BE PART OF OUR SHOOT

#### THE "COUNT ME IN" FILMS WERE SCREENED BY:

TV Channel	Details of the Activity	Location
	supported	
TIMES NOW, MOVIES NOW	30 second film as Public	
	Service Announcement	National
CNBC TV 18	30 second film as Public	National
	Service Announcement	
24 Ghanta		
R Plus		
Tara News	30 second film In Bengali	Kolkatta
Akash Bangla,		
Kolkata TV		
Star Mazha		
Saam TV	30 second film in Marathi	Mumbai
TV 9		
INOX MOVIES	the J2K file of the poster	Hyderabad,
	created were screened in	Bangalore, Kolkata,
	their digital screens	Mumbai and Pune
BHARAT PETROLEUM	30 seconds film were	Screens in Petrol
CORPORATION LTD	screened on 21 screens	Pumps in New Delhi

۲

( )

**OOH MEDIA** supported us by screening our short films on all their media nationally in malls and housing societies.

۲

**RADIO MIRCHI** supported us by translating, recording and airing the **'Count me In'' Radio Spot** in 32 stations across the country in seven languages namely Hindi, Gujarati, Marathi, Bengali, Telugu, Malayalam and Tamil.

The same radio spots were also provided to Community Radio Stations across the country with the help and guidance of Community Radio Forum based out of Delhi.

Radio Mirchi	Radio spots were aired in	all their radio stations
	two phases	in the country
Community Radio Forum	radio spots shared with 103	103 community
Delhi	community radios	radios in the country

# EVENT COMPANY 360 DEGREES PRINTED AND PASTED 200 COUNT ME IN POSTERS ALL AROUND MUMBAI:

PLACE	Number
Banks	20
Book Stores like Crosswords	15
Coffee Chains like Barista	11
Corporate Companies Alchem Laboratories	17
Movie Theatres	7
Music Stores	11
Play Theatres	3
Retail Hotel Chains	3



#### POSTER AT ALKEM LABORATORIES OFFICE



CANARA BANK



**BARISTA** 

۲

۲



#### **POSTER AT ARCHIES GALLERY**

TRINAYANI ALSO PARTICIPATED IN THE CENSUS TRAINERS MEET AT DOMBIVALI MUMBAI ON 7TH DEC 2010 ALONG WITH SUHAS KARNIK FROM NAB, SUJIT SAHASRABUDHDHE, SIGN LANGUAGE USER FROM AYJNIHH AND OTHERS



**ARVIND PRABHOO ADDRESSING THE AUDIENCE AT THE CENSUS TRAINERS MEET, MUMBAI** 

52

۲

۲





#### **EMPLOYMENT OF PWDS**

#### 1. Sparsh Foot Spa

To "Walk the Talk", as an **Extension of Our Mission**, Trinayani launched **THE SPARSH FOOT SPA** in 2011 **Employing 5 trained Blind Massage therapists** (4 women and 1 man) in the premises of Mantri Park, Goregaon East, Mumbai courtesy Sunil Mantri Realty Group. In May 2012 we shifted the Sparsh Foot Spa within our own current office premises at Kandivali West, Mumbai.

۲



#### MR AND MRS SUNIL MANTRI AND FRIENDS AT THE INAUGURATION OF THE SPARSH FOOT SPA AT MANTRI PARK

For hundreds of years, blind people have been trained to massage, making use of their "seeing hands" which may be more capable than those of sighted people. In a region where state financial support for people with disabilities is very rare, massage gives blind people a highly valued and specialized role in society, and provides them with the means to make a living.

At THE SPARSH FOOT SPA, we Train & Organize Sustenance for Blind Persons as Reflexology therapists, who are also available on call for regular visits at Offices, Gyms, Restaurants, NGOs ,Cultural Events, Social Parties and Regular Salons & Malls in Mumbai. In mumbai our team of therapists regularly visit 212 Bar and Grill at Worli, Mint Salon at Powai, Oberoi Mall at Goegaon East, Keys Hotel at Santacruz and have been part of events for Standard Chartered Bank, Loop Mobile, Ad Agency Mudra, birthday parties and kitty parties.

۲

( )



**OUR THERAPISTS AT AUSTRALIAN BANK ON OCCASION OF WOMEN DAYS CELEBRATION** 



**OUR THERAPISTS REJUVENATING CLIENTS AT OBEROI MALL** 

۲

۲



# Disability not a hurdle for Sparsh therapists

۲

A torie the last initially special or Mulacity Rapid, Galdhui Wan, fire which see always dear's data with order yay, special free hyperestic spaced throughout manual. However, the substratement been above the the in the ofference of the space sector of the set of the strategy of the sector barry or through sectors.

Tanka Salos, Mar Brassel der die auch der Salos diesen in String Kard, der seinerfellene of String persone, und Selo Rome ansalt mit-

Assets have been as an ensure of the second of the second of the second of the end of the second of the second of the end of the second of the second of the end of the second of

To obligate data secult automa cline in ligan fines tigat factor explaining. The lines with relationing. My employments and it is content on too When a primerise result, they have a of the binary file result seculi. They result a to white a primerise result. They result a to white a primerise result. They result as of the relative in store a set to line sequelike the effect of the store and the lines sequelike the effect of the store and the lines sequelike the And a standard and a second second from a standard density with and the second for the second second second second second for the second secon

The ampliques used is dust one, four interve parts of the top is hows and taxins out the above index takes to how to any. "Mater states address up foregoine will have. I left show, and yours a next supplies, bottom antipations down. In supplies, bottom antipations down. In supplies that they have is used."

cp. "I this working term 30 dense on atappy well and entries all pression in better des therein training?" "Suborg plant, die response met per train.

This, Notes and, "There and new local or concess these is all concession and the first deviment of the states are sufficient with device in an effective states and the state of the disconting on a Virtue states whether say there error is a discutted prevent week thesi is or lower dark concession and and the is the state dark concession and the state is the state dark concession and the is the state dark concession and





**OUR THERAPISTS AT A NGO MELA IN MUMBAI** 

56



11

#### **OUR THERAPISTS AT MUDRA AD AGENCY**



OUR THERAPISTS AT THE LOOP MOBILE OFFICE, MUMBAI

۲

Interestingly, we have been able to use this initiative as an **Effective Advocacy Tool for Creating Awareness** regarding the Abilities of Persons with Visual Impairment, as well as **Creating an Opportunity for A Dignified Livelihood** for them.

۲

The taste of a Financially Satisfying Career, which our trained blind therapists have already started to enjoy, have restored their Dignity, Self Confidence and have turned their ' touch' into a kind of "Golden touch of the King Midas".

"Seeing is believing" and as a trust working on creating awareness on disabilities we hope that this initiative will help alter perceptions and attitudes towards people with visual impairment.

We thank Shobha Sachdev, Rachna Raj Sethi, Mrs Sarita Mantri, Gurpreet of ITC, Joanita Fernandes of Metta, Pallavi Kadam of NAB Mumbai for their continuous support in the venture.



WE REGULARLY SEND OUR THERAPISTS FOR REFRESHERS COURSE. OUR THERAPISTS AT ITC MARATHA BEING TRAINED IN SWEDISH MASSAGE THERAPY BY PUII



#### OUR THERAPISTS AT A MELA ORGANIZED BY CHILDRAISE, AN NGO

۲

 $( \blacklozenge )$ 



۲

#### 2. Open Employment:

We are in constant touch with NGOs and corporate houses across the country trying to facilitate employment for persons with disabilities. At our end we have been successful in securing employment for Intellectually Impaired candidates and Deaf Adults sourced from NASEOH, represented by Vikrant, at Sai Service Auto Station at their Borivali, Lower Parel and Andheri Centers in Mumbai. Some were inducted as Washers and Cleaners, one in the Housekeeping Department and one in their Accounts Department. All the trainees were screened at Naseoh by Trinayani consultants and shortlisted for the job after which Disability sensitization workshops were conducted at the three centers for Sai Service staff. Follow up was done for the first two months to ensure job retention. Thereafter both the employers and employees were requested to stay in touch with us.

۲



#### **CANDIDATES WE HAD SHORTLISTED FOR LOOP MOBILE INTERVIEWS IN MUMBAI**



#### **PWDS EMPLOYED AT SAI SERVICE AUTO STATION ANDHERI, MUMBAI**

59

۲

( )



#### PWDS EMPLOYED AT SAI SERVICE AUTOSTATION LOWER PAREL, MUMBAI

۲

## HEARING IMPAIRED CANDIDATE NEELAM HAS BEEN ABSORBED IN THE HOUSEKEEPING DEPARTMENT OF SAI SERVICE LOWER PAREL CENTER





۲

## **"THIS-ABILITY" NEWSPAPER ARTICLES**

One of the first and most significant steps to changing negative stereotypes and attitudes toward people with disabilities begins when we rethink the way written and spoken images are used to portray people with disabilities. Thus, keeping in mind the very powerful role of the 'media', we addressed the media professionals to wield the power of the pen to influence readers to action through a series of articles.

۲

We all have a single story of disability in our mind which is what leads to prejudices and stereotypes. A single story robs people of their dignity, makes the recognition of our equal humanity difficult and also emphasizes differences in us rather than how similar we are. We thus need to be saved from having a single story of what persons with disabilities are.

Through our **This-Ability** series of articles we try to weave many stories about persons with disabilities. These stories explore the intriguing lives of persons with disabilities, beautifully written by Malay Desai along with other guest writers.

Twenty nine articles were published on a weekly basis in Panorama Magazine of Navhind Times, Goa, comprising of around 750 to 800 words. These articles are now being shared with E magazines, Blogs and Websites such as BetterIndia.com, BarrierBreak.com, Chat with Lakshmi, One India, One People and in Young Metro, a supplementary of The Telegraph, Kolkata. We continue to provide our articles to all interested persons and are working towards printing a booklet of a few of the selected articles.

#### ALL THESE ARTICLES ARE UPLOADED ON OUR WEBSITE AND FACEBOOK PAGE

<b>Guest Featured</b>	From	Title	Written By	Date Of Publication
Jeeja Ghosh	Kolkata	Leaving 'from' a Jet Plane	Malay Desai	15th Apr 2012
Nilesh Singit	Mumbai	Advocating A Bold Attitude	Malay Desai	22nd Apr 2012
Sunil Sahasrabudhhe	Mumbai	Language that leaves you Speechless	Malay Desai	29th Apr 2012
Charudatta Jadhav	Mumbai	The Blind Superhero of Indian Chess	Malay Desai	6th May 2012
Avelino de Sa	Goa	Supporting Others Step out of the Shadow	Sheela Jaywant	13th May 2012
Den Sayomdeb	Kolkata	Call him RJ Wordsworth	James Roy	20th May 2012
Mukherji				
Kanchan Pamnani	Mumbai	Law and behold, a blind	Henna	27th May 2012
		lawyer	Achhpal	
Deepa Sachdev	Mumbai	Super Facial, not Superficial	Malay Desai	3rd June 2012
Divya Arora	Mumbai	Avatars of a different kind	Malay Desai	10th June 2012
Pradip Sinha	Mumbai	Ready to touch a new high	Malay Desai	17th June 2012
Rahul Cherian	Chennai	Interpreter of Maladies	Malay Desai	24th June 2012
A General Article	Mumbai	Lessons from This Ability	Malay Desai	1st July 2012
Lata ,Sachin &	Mumbai	World at your feet	Malay Desai	8th July 2012
Bhagyashree of				
Trinayani Sparsh				
Foot Spa				

## LIST OF "THIS-ABILITY" ARTICLES:

( )

( )

Guest Featured	From	Title	Written By	Date Of Publication
Sohail Lakhani	Mumbai	Hatching a 70mm dream	Malay Desai	15th July 2012
INTOUCHABLES film	Mumbai	The Significant Others	Malay Desai	22nd July 2012
review with- Neenu				
Kewlani, Arvind				
Prabhoo & Ketna				
Mehta				
Neenu Kewlani,	Mumbai	A Sterling Barrier	Malay Desai	29th July 2012
Arvind Prabhoo &				
Sunita Sancheti				
Divyanshu Ganatra	Pune	Up for a Shrink Today	James Roy	5th Aug 2012
Ramakrishnan - Foot	Mumbai	That Sure Footed Painter of	Malay Desai	12th Aug 2012
Painter		Mumbai		
Rubyna Haroon	Goa	Taking on a Deeper Hue	Malay Desai	19th Aug 2012
Dhruv Lakhra -	Mumbai	Success in small packages	Malay Desai	26th Aug 2012
Mirakle Couriers				
Dr Sam Taraporevala	Mumbai	Uncle Sam's Battles & Wars	Malay Desai	2nd Sep 2012
XRCVC				
Paralympics	Mumbai	Games Para-Excellence	James Roy	16th Sep 2012
Navin Gulia	Gurgaon	Driving the point home	James Roy	30th Sep 2012
Review of the film	Mumbai	Reel, Not Real, but	Malay Desai	11th Oct 2012
'BARFI' by		Intentions Right		In The TELEGRAPH,
Dr Rubina Lal, Mrs				Young Metro
Lata Nayak,				
Sohail Lakhani &				
Sunil Saharabudhhe				
On Language of	Mumbai	That Awkward Moment	Malay Desai	28th Oct 2012
Disability				
Javed Abidi	New Delhi	Disability is Just a Speck on	Malay Desai	18th Nov 2012
		The Radar Screen of The		
		Nation		
Priti Rohra	Mumbai	Tech the way up	Malay Desai	2nd Dec 2012
				In the Navhind Times,
Five memorable	Mumbai	Keen and able	Malay Desai	3rd Feb 2013
characters in Films				
on Disability				
Jasmina Khanna	Mumbai	Riding the Upward Curve	Malay Desai	31st March 2013



There are some who crib about laws and some who help make them better. Rahul Cherian when need makes there to the sectors, having correlation of the sector o government and policy makers

Product Home

Ban b.a

1.4

24.6=1

۲

THIS AMUTT

of a PHILL



PRADIP SINHA WHO IS DEAFBLIND IS BEING INTERVIEWED BY MALAY DESAI IN THE PRESENCE OF HIS INTERPRETER DEVYANI HADKAR

63

۲

۲

## **STANDARD CHARTERED MUMBAI MARATHON 2012**

**Trinayani participated for the first time in SCMM 2012** wherein friends, donors and well wishers walked with us in the 6 Km "Dream Run". Our blind therapists from the Sparsh Foot Spa also had the opportunity of giving foot reflexology massage to the runners and celebrity guests in the Procam Marque.

۲

Celebrated Actor Mr Raj Zutshi endorsed our cause and participated in the 6 km dream run. We raised a donation of around 1.20 k. Our heartfelt thanks to Mr Madan Chabria who so generously sponsored our T.Shirts and Kanchan Rohera for her support at the Marque.

We thank our friends Rachna Raj Sethi, Sarita Mantri, Shobha Sachdev, Savita Valecha, Chaitali, Vinod, Angshu Jajodia, Pushpa Suryamurthy and other members of InnerWheel Club of North Island for being a part of our first SCMM Dream Run.

We thank celebrated Writer–Director Mr. Amole Gupte for his behind the scene but meaningful support.



**OUR TEAM AT SCMM** 



**OUR SPARSH FOOT SPA THERAPISTS AT THE PROCAM MARQUE** 

64

( )

۲

( )













## SCMM 2012 DREAM RUN PICTURES

۲

۲

۲

65 •

## PUBLICATIONS AND PRODUCTS

We regularly publish and distribute **Disability Awareness Booklets**, simple pictorial information booklets, to create awareness, remove misinformation and provide appropriate visibility of persons with disabilities. The aim is to communicate APPROPRIATE INFORMATION on disability issues, to alter reader's perspective on the problems and issues faced by persons with disability, to portray messages which convey the fact that Diversity is Good, Diversity is needed and Diversity adds Value to our lives, and these booklets serve this purpose.

۲

Our first booklet in English, titled **Look at Me** was written by Mrs Rani Kaur Banerjee of Colour Me Green. Illustrations used in all the books are by Debashish Deb and LOOK AT ME formed the basis and inspiration for all further versions.

We were helped along the way by many well wishers and friends and we wish to thank them all for their belief in our way forward.

#### **OUR DISABILITY AWARENESS BOOKLETS:**

- "Look at me" in English, by Rani Kaur Banerjee and Ritika Sahni (2006)
- "Esho Hath Dhoro" in Bengali by Sumit Sammaddar (2007)
- "Sathi hath badhana" in Hindi by Ritika Sahni (2008)
- "Mi Sudhha Tumchya talach ek" in Marathi by Itheshree Date (2010)
- "Aabavu Aabhne" in Gujarati by Dr. Urmi G. Desai (2011)

#### WE ACKNOWLEDGE THE SUPPORT OF:

۲

Rotary Club of Bombay (West) for printing the Gujarati Awareness Booklet. Bank of Maharashtra for printing the Marathi Booklets. Global Advertisers towards printing of the booklets in Hindi and English.

As part of the Badhte Kadam Initiative of the National Trust, 300 copies of our awareness books in different languages were sent to their Nodal Agencies across the country. We thank the National Trust for endorsing our booklets.



( )

#### **OTHER PUBLICATIONS:**

#### 1. I AM SPECIAL SO ARE YOU (2011)

"I Am Special So Are You" is a poem written by Mrs Vanessa Ohri, a friend of Trinayani and it aims to inculcate sensitivity towards diversities, similarities and disabilities.

۲

Through our persistent efforts this poem has been included in Unit 2 of the Main Course book of CBSE's "Interact in English" - A textbook for English Course (Communicative) for Standard 10 students.

We acknowledge the support of Mr Sudhir Khanna of Ajanta Print Arts for printing the Posters of the poem which we now distribute in all our workshops.

Our Trustee Mr Indranil Goswami created a film of the same title which was selected to be screened for the 12th edition of the 'We Care' Disability Film festival 2013, being held in various academic organizations in India.

We also created a picture book of the same, beautifully illustrated by our friend and well wisher Illustrator, Designer Mr Prashant Mukhupadhyay of JWT (J Walter Thompson) Delhi and printed with the support of Max Gen X (Max Generation Next).

Celebrated Actor Poet Mr Piyush Mishra helped us in transliteration of the poem in Hindi titling it "Hum Sab Hain Bhai Ajab Gajab, Bhinn Bhinn aur Alag Alag".

## We continue to spread the Message of Celebrating Diversity by sharing our poem with organizations, magazines and so far have shared it with the following organizations:

National Trust, New Delhi World Congress (Agra) Brochure AAINA, Bhubhaneshwar Success and Ability magazine of Ability Foundation, Chennai Voice of Disabled magazine of Family of Disabled, New Delhi Child Raise, Mumbai Arushi Newsletter of Indian Academy of Cerebral Palsy, Mumbai



 $( \blacklozenge )$ 



#### 2. ME AND MY OWN SPACE (2010)



۲

"Me and My Own Space" was an outcome of our first **TRIUMPH TOGETHER** Inclusive Visual Arts Workshop. The book was conceived and conceptualized by Mr Indranil Goswami as a much needed **"Private and Intimate Space"** for an active mind with the idea of using the prints that were created during the workshop by Zalak. M. Shah, person with hearing impairment who collaborated with Ranjit Mullick, a screen printing student with Cerebral Palsy and a professional printmaking artist Jayshree Basak. The book was designed by Miti Design Lab.

## Our heartfelt gratitude to Mr Sanjiv Kumar of Takshila Educational Society for printing 1000 copies of the book. We thank Mr Rajiv Ranjan for his support too.

Initially The ME Journal was distributed by Variety Book Depot Delhi and now is available for individual and corporate gifting.

We thank Mrs Avnita Bir, Principal, Poddar International for endorsing 100 copies of the book that they gifted to their teachers on occasion of Teachers Day in September 2011.

68

( )

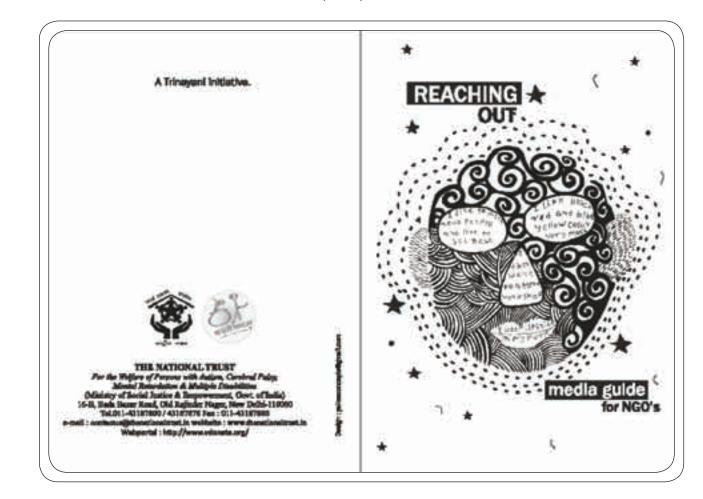
#### 3. 'LETS TALK' (2012)

۲



**Let's Talk** Sculpture was also the result of the LET'S TALK Project of our first **TRIUMPH TOGETHER** Inclusive Visual Arts Workshop. This sculpture has been created in fibreglass and it is 32" high, 22" wide and 21" broad and is exhibited in public places.

WE ENCOURAGE GALLERY OWNERS, MALLS AND PUBLIC SPACES TO EXHIBIT THIS SCULPTURE FOR PURPOSES OF CREATING AWARENESS ON THE ARTISTIC SKILLS OF PERSONS WITH DISABILITIES.



4. REACHING OUT: MEDIA GUIDE FOR NGOS (2012)

We believe that effective, efficient and proper use of the media by NGOs working in the disability sector can help reduce fear about disability issues and increase familiarity with its issues.

The Reaching Out booklet was specifically written with the intentions of encouraging NGOs from different sector to put forward their best in convincing the media to give their cause the visibility it deserves, which, in turn would bring about a positive difference in social attitudes towards the cause.

We acknowledge the creative contributions of Shashi Baliga and Malay Desai in the making of the book. The drawings used in the book were created by Zalak. M. Shah, Ranjit Mullick and Jayashree Basak. The book is designed by Nehal of Yellow Concept Communications.

The National Trust New Delhi supported us in printing this booklet and 2 books each were sent to 800 NGOs across the country by us in December 2012.

۲

 $( \blacklozenge )$ 

## MUSIC ALBUMS AND BRAILLE EDITION OF THE LYRIC BOOKS

We believe that Music, art, craft and sports are for everyone to enjoy. We therefore regularly print and distribute Braille copy of lyrics of Children Album to schools and NGOS working with children with visual impairment.

۲

#### A. HAPPY DAY

HAPPY DAY an album of 15 songs of select original nursery rhymes was the first children's album that had a lyric book which we transcribed into Braille with the support of Arushi, a NGO in Bhopal and distributed all over the country with the support of Round Table India.

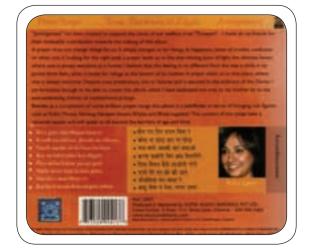


#### **B. JYOTIRGAMAYA**

۲

Jyotirgamaya is a collection of traditional prayer songs sung by Ritika Sahni and recorded with a contemporary soundspace as a memorable gift on the occasion of Deepavali and the festive season. The proceeds of this album goes towards the activities of Trinayani.

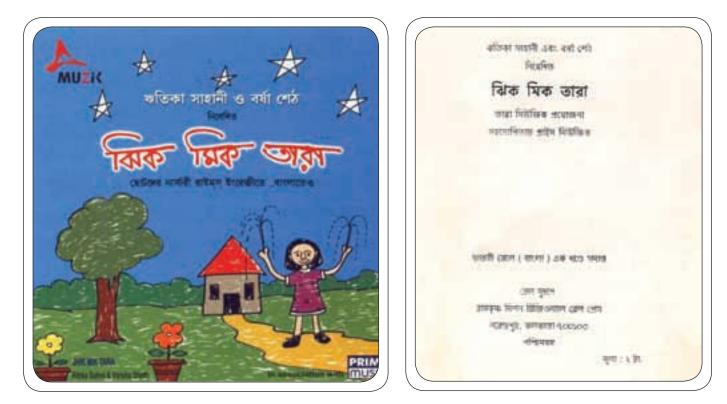




#### **C. JHIK MIK TARA**

JHIK MIK TARA an album of Bengali nursery rhymes along with the Braille book in Bengali printed by Ramakrishna Mission Regional Braille Press, West Bengal got distributed to school for Blind students in West Bengal with the support of Broadcast Worldwide Kolkata and Tara Muzic along with the Audio CD.

۲



#### D. MANI MIYAU MANI MIAYU

MANI MIYAU MANI MIYAU, our nursery rhyme album in Marathi, got transcribed and printed by the Braille Press of the Helen Keller Institute of Deaf and Deaf Blind and distributed to 44 schools for the blind in Maharashtra along with a copy each of the album by Trinayani. The courier was done by Mirakle couriers run by deaf Adults.



## WORLD DISABILITY DAY (WDD) OBSERVANCE OVER THE YEARS

Over one billion people, or approximately 15 per cent of the world's population, live with some form of disability. Persons with disabilities, "the world's largest minority", often face barriers to participation in all aspects of society. These barriers can take a variety of forms, including those relating to the physical environment or to information and communications technology (ICT), or those resulting from legislation or policy, or from societal attitudes or discrimination. The result is that persons with disabilities do not have equal access to society or services, including education, employment, health care, transportation, political participation or justice.

۲

**International Day of People with Disability** (December 3) is an international observance day promoted by the United Nations since 1992.

The observance of the Day aims to promote an understanding of disability issues and mobilize support for the dignity, rights and well-being of persons with disabilities. It also seeks to increase awareness of gains to be derived from the integration of persons with disabilities in every aspect of political, social, economic and cultural life.

#### TRINAYANI HAS OVER THE YEARS BEEN CELEBRATING WDD IN A VARIETY OF WAYS



# WE ARE MOST GRATEFUL TO MR KAUSHIK ROY OF RELIANCE (RIL) WHO PRINTED A CONCERTINA CALENDAR WITH MESSAGES FROM OUR LOOK AT ME BOOKLET TO BE DISTRIBUTED NATIONALLY TO ALL RIL EMPLOYEES IN 2006



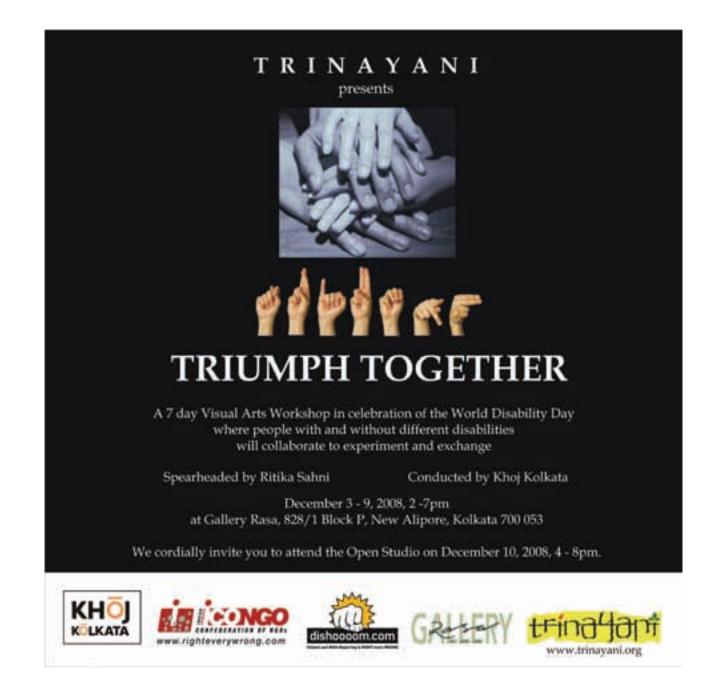
۲

۲

# OUR FIRST EVENT IN CELEBRATION OF THE IDOD WAS IN 2007 TITLED "TRIUMPH TOGETHER" INCLUSIVE VISUAL ARTS WORKSHOP, A RESIDENTIAL WORKSHOP HELD AT GALLERY RASA, KOLKATA IN ASSOCIATION WITH KHOJ INTERNATIONAL, KOLKATA

۲

A Seven Day Event beginning 3rd December which culminated in an Open Studio Day on the 10th of December.



As an advocacy driven NGO we wanted to bring together persons with and without disabilities under one creative platform. **The aim** of the Triumph Together workshop is to create an environment where people with or without different disabilities are persuaded to collaborate with each other, rely on and work with each other's special skills, creating an inclusive event through Alternate Art Practice.

۲

Dr. Paula Sengupta, Secretary, Khoj Kolkata, an artist, academician, researcher, and writer resident in Kolkata coordinated this event. We had Eighteen Participants - twelve artists with different types of disabilities and skills along with six artists without disabilities all between the ages of 16-30 years. Dr Sengupta oriented them the very first day with the way forward.

۲



Six Groups were formed with three participants in each, two artists with disability, one without a disability and the six projects created were:

- Spot the Differences by Team Shantidev Bera, Kinjal Shah & Sanhita Banerjee
- Let the flute sound instead of the gun by Team Marina Samuel, Aparna Roy, Rajdeep Banerjee & Srikanta Paul
- Kaala Taj by Team Neeta K. Humbal, Sushovon Sapui & Sujay Mukherjee
- Bag my dreams by Team Zalak M. Shah, Ranjit Mullick & Jayashree Basak
- Let's Talk by Team Hasmukh K. Angari, Shankar M. Bhoya & Nantu Behari Das
- From Your Door to Mine by Team Prakash Behera, Satyajit Das & Ushasi Paul



#### OPEN STUDIO DAY: PAULA SENGUPTA, RITIKA SAHNI AND ALL PARTICIPANTS OF TRIUMPH TOGETHER ANSWERING QUESTIONS POSED BY A NEWS CHANNEL

74

۲

# PROJECT: KAALA TAJ





۲

# PROJECT: LET THE FLUTE SOUND INSTEAD OF THE GUN





## **PROJECT: BAG MY DREAMS**

۲





## **PROJECT: FROM YOUR DOOR TO MINE**



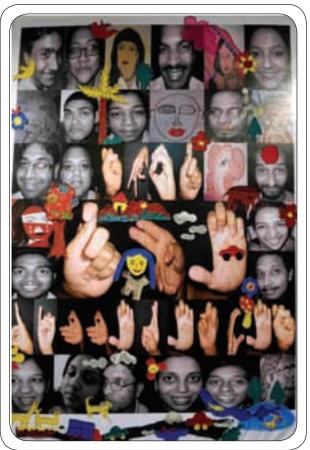
۲



**PROJECT: SPOT THE DIFFERENCE** 







CERTIFICATES OF PARTICIPATION WERE GIVEN BY MRS JYOTI SAHNI TO ALL

76

۲

۲



Reliants. Here city of yoy has been helped by many to make the a better plane for you and use. But Trinoyani portage, has put up one of the best endoarcours in recent yours, bey managed to bring a antile on the lips of physically chal-III-1

16

Insuraged to bring a smile on the lips of physically chairs of people of the rity from December 30. Construction with Riter, Kalkada, Trincenni or particul a obsy workshop, called Trymuph Depether's Collectory Base mark Aligent, be given a platherm to specially abled people for showcasing their talents, fug-gentree of its name. How workshop, indeed tried to show that every-ent range is a winner in their lives, irrespective of their firmilation. Correspondent ettion of their lineitations.

Popular singer Ritnes Salari into a the founder and secre-tory of Trinspurit, test an active part in the workshop, doubting the portricipants into groups mees flags to their salation and the secretary methods and the secretary test the secretary test in the secretary test is the secretary test in the secretary test in the secretary test in test in the secretary test is the secretary test in the secretary test in test in the secretary test is the secretary test in test in the secretary test is the secretary test in test in the secretary test is the secretary test in test in the secretary test in the secretary test is the secretary test in test in the secretary test is the secretary test in test in the secretary test is the secretary test in test in the secretary test is the secretary test in test in the secretary test in test in the secretary test in test in test in the secretary test in the secretary test in test in the secretary test in test in the secretary test in test in test in the sec pediments

Anihest Saratys, Class II, Lakshmipat Singhania An



A workshop that brought disabled people together with their more "abled" counterparts. three up a gamut of Inlents and Denoration

D

77

۲

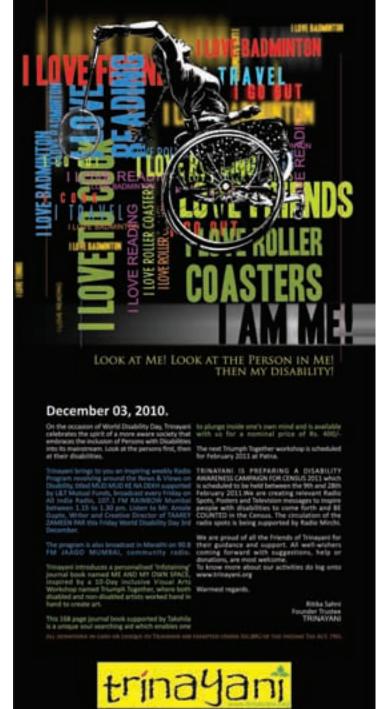


# WORLD DISABILITY DAY 2010 WAS CELEBRATED BY APPEALING TO NATIONAL AND REGIONAL SATELLITE CHANNELS TO AIR OUR 1 MIN AWARENESS FILMS AS PUBLIC SERVICE ANNOUNCEMENT

۲

Our films "**SONAL**" and "**HOW DOES IT MATTER**" subsequently received Air time on national news channel Aaj Tak, Sahara Samay, CNBC TV 18 and our film "**DARK**" in Bengali was aired on Tara News, ETV Bangla, Kolkata TV, NE Bangla, Akash Bangla in West Bengal.

We also created an "E-Mailer" with an appropriate message of Disability Equality and mailed it to all:



reating Awareness about Disability

۲

( )

# WORLD DISABILITY DAY 2011 WAS CELEBRATED BY ORGANIZING A DISABILITY AWARENESS WEEK 3RD TO 9TH DECEMBER 2011 IN ASSOCIATION AND AT OBEROI MALL

۲

As an advocacy group believing in collaboration and networking we shared our Oberoi Mall space with the following organizations:

- Ferro Equip by way of display of Modified Cars
  - NUK Health Care by way of exhibiting and demonstration of Standing Wheelchair
- BarrierBreak Technologies by way of showcasing and demonstration of Accessible devices



MR FERDINAND RODRICKS OF FERRO EQUIP GETTING A FOOT MASSAGE DONE BY THERAPIST SACHIN FROM SPARSH FOOT SPA. VOLUNTEER KANCHAN ROHERA WAS PRESENT THROUGHOUT FOR THIS WEEK LONG EVENT

VISITORS AT THE MALL EXPLORING THE MODIFIED CAR DISPLAYED THERE





## DISABILITY AWARENESS WEEK CELEBRATION AT OBEROI MALL

( )



## KRUTTIKA OF BARRIERBREAK DEMONSTRATING THE VARIOUS ACCESSIBLE DEVICES TO A VISITOR



# GREAT ADVOCACY OPPORTUNITY TO ADDRESS AND EXPOSE VISITORS AT THE MALL TO DISABILITY EQUALITY MESSAGES



# DEMONSTRATION OF THE STANDING WHEELCHAIR BY NUK HEALTHCARE AT OUR EVENT AND SHOBHA TRYING THE SAME

۲

# WDD 2011: SUPPORTED BY LOOP MOBILE WE ALSO CONDUCTED A DISABILITY AWARENESS POSTER CAMPAIGN IN ALL LOOP MOBILE STORES IN MUMBAI

۲

We invited our disabled and non disabled friends for a photo shoot by photographer Chirodeep Chaudhuri and his friend Arindam Chakroborty. We thank all of them for their time and patience during the shoot.

Three posters were designed and created with appropriate copy to go with each with the sole purpose of 'Enhancing APPROPRIATE VISIBILITY' of persons with disabilities and projecting People with Disabilities as ordinary people sharing the same need to feel included, recognized and loved.





#### CHIRODEEP AND ARINDAM TRYING TO GET THE RIGHT PLACEMENT FOR THE PICTURE DURING THE PHOTO SHOOT. ITESHREE DATE WAS A BIG SUPPORT DURING THIS SHOOT



OUR FRIENDS (DISABLED AND NON DISABLED) WHO SUPPORTED US BY AGREEING TO PARTICIPATE IN THE PHOTO SHOOT

۲

# AWARENESS POSTERS



۲



10 World Disability Day.indd 82

۲

82

## THE POSTERS WERE PUT UP ON LOOP MOBILE STORES IN THE CITY OF MUMBAI:

۲



VIKHROLI (W)



# MULUND (W)



#### **GOREGAON (W)**

۲

83

# WORLD DISABILITY DAY 2012 WAS CELEBRATED BY LAUNCHING THE "DIFFERENCE IS IN KNOWING" EVENT IN ASSOCIATION WITH CAFÉ COFFEE DAY 3-5 DECEMBER

۲

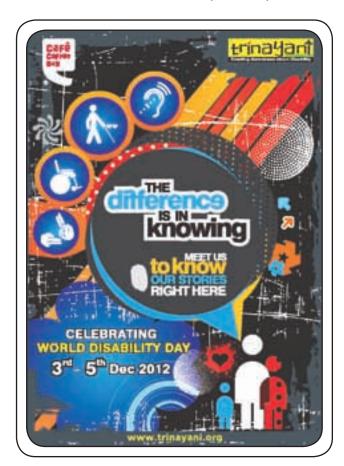
Supported by Café Coffee Day, we hosted a series of sessions titled "The Difference is in Knowing" to help amplify awareness among the Indian youth on the occasion of World Disability Day, December 3, 2012. It was a three day event starting the 3rd of December at 10 CCD outlets across five key metros, i.e – Delhi, Mumbai, Kolkata, Chennai, and Bangalore.

The aim of the exercise was to generate appropriate awareness and social contacts among young adults who are regular patrons at these cafes and individuals with differing abilities and to erase preconceived mindsets about disabilities. The additional objective was also to get the youth develop respect for diversities.

As is the hall mark of any Trinayani event, Persons with Disabilities, Self Advocates came forward to support us by being the key speakers in all the outlets. Each session comprised of a talk by our friend with a disability followed by a Sign Language Learning session conducted by a Deaf Instructor and Indian Sign Language (ISL) Interpreter.

The entire initiative saw tremendous participation from youngsters across all cities who were seen listening with rapt attention to the stories shared by PWDs. Towards the end of many sessions, the youth were not only more aware about PWDs but were also seen communicating in sign language at a fun interactive session conducted by deaf instructors and sign language interpreters.

The event was made possible by tremendous support given to us by our local partners. Ability Foundation and Vidyasagar in Chennai, Score Foundation in Delhi, Enable India and Fourth Wave Foundation in Bangalore, Gallery Rasa in Kolkata and Mrs Shobha Sachdev who as always was a pillar of strength.



۲

( )

City	CCD Location	Locally Supported By	Coordinators	Self Advocates (PWDs)	ISL Deaf Instructor	ISL Interpreter
Channai	KKK Outlet,	Ability	Beno Zephine	Veeramallu.	Manoj	Ms Vijaya
Chennai	Adyar	Foundation	Ritika Sahni	Sankareswaran	,	Bhaskar
	Outlet	roondanon	Bharathi Sekhar	Anupam		Bridoka
			Janaki Pillai	Kunapul		
			JUNUKI FINU	C. Karthik		
Delhi	Aurbindo	SCORE	Shobha	Samuel Mani	Sidharth and	Namrata
Deini	Marg,	Foundation	Sachdev	Nipun Malhotra	Harpreeti	(Deafway
	Malviya	roondanon	(Trinayani),	Madhubala	(Deafway	Foundation)
	Nagar, &		Aakritee	Sharma	Foundation)	reenaanen
	Saket		Kapoor (Score	Nikita Jain	i condunon,	
			Foundation)			
Kolkata	Camac	Ankur Advocacy	Smayan Sahni	Mohammed Asif	Rabindranath	Indira Ghosh
KOIKUIU	Street, &	Group (IICP)	Rakesh Sahni	Iqbal	Sarkar	AYJNIHH,
	Chowringee	and VAANI	Ritika Sahni	Sayomdeb	Ali Yavar Jung	Kolkata
	Mansion,		κιικά σάπη	,	National	chapter
	Jawaharlal			Mukherjee	Institute for	chapter
	Nehru Road			Sandeep Kothari	the Hearing	
				Lavina Jagtiani	Handicapped,	
				Saswati Acharya	Kolkata	
				Mainal Debnath	Chapter	
				Shubro Kanto	Chapter	
	Ramesh			Maitro		
Bangalore		EnAble India &	CC Joseph	Himanshu Singh		
	Plaza, HSR	Fourth Wave	Karthik Ponappa	Ashish Agrawal		
	Layout Indiranagar	Foundation	Kiran Rao	Niranth Jain		
	indiranagar			Shalivahan		
				Reddy		
				Namratha B G		
				Nishanth R P		
				Raghavendra		
	Mehta			Satish Peri	Sujit	Kinjal Shah
Mumbai		TRINAYANI	Malay Desai	Manju	Sahasrabudhhe	-
	House, Charni		Ritika Sahni	Uttamchandani	Ali Yavar	AYJNIHH, Mumbai
				Manikandan Swamy		Mumbai
	Road,			Bharat Shah	Jung National	
	Mumbai,			Malini Chib	National Institute for	
	Agripada Mumbai			Orko roy		
				Sunita Sancheti	the Hearing	
	Central.			Neenu Kewlani	Handicapped,	
				Arvind Prabhoo	Mumbai	
				Kishore Gohil		
				Sharmila Divetia		

#### GIVEN BELOW ARE THE DETAILS OF THE SERIES OF EVENTS THAT TOOK PLACE IN THE FIVE KEY METROS:

## "DIFFERENCE IS IN KNOWING" SESSIONS IN FIVE METRO CITIES:

۲



**CCD BANGALORE** 



CCD MUMBAI



**CCD CHENNAI** 

86

۲



CCD CHENNAI



CCD KOLKATA



CCD DELHI

۲









विश्व विकलागता दिवस पर त्रिनयना का आर स जागरूकता आभयान चलाया गया। चित्र में युवाओं को विकलांगता के मुद्दे पर विविध जानकारी देते हुए त्रिनयनी के पदाधिकारी।

# 'Attitude the problem, not disability'

#### by Projecta Hepde

۲

Bangalorez With the simte amplify dwarmess on disability international prodisability international prodividuals with disabilities, a sories of sessions called The Difference is in Knowing will be husbed of a popular code at 22th Main, Indiranagar today to mark Informational Day of People With Disability (DPWD).

This multi-city event is being combucted by Trinayani, an NGO.

The programme will have a zor-minute interactive sension on Indian Sign Language Ocientation along with talka by openhers with different disabilities. The Rangalow sension will also have a simulty-impaired persion address the antiferon,

Says Kitika Salari, Kosuder tractor of Dimayani: "We are humody at advancy group who wert towards erroring eventences among the more disabled people about the disabled whon it remon to ensue the issu among the nore-disabled whon it remon to dualing with the disabled people. Our idea is to remone the mental block, if any." She added: "This year, the



One of the Interactive sessions being held by Tringyani to spread awareness about disability

theme for IDPWD is removing harriers to create an inclusive and accessible society for all Academic investigation a role to play in making this a scality. We hope to bring about attitudinal changes among today's youth." The aim of this currence



is to generate appropriate eventrases and social contacts with individuals having differing abilities and

88

( )

rrans preconvioed mind sets about disabilities. The additional objective is also to pet the participercipation for diversition.

Tritayani, founded in 2006, works insearch man commence of disability issues and support to persons with disabilities. They size in addentific mends and ensure and of both the disabled and rose disabled population of our country. They specialize in demonstrativing the subject of disability through duability sourcesses training which is usually co-busted by both disabled and new-duadied presenters.

"Disability can meet anycran, any-there, surtimed. It is not womenthing which happone to others," reads there underine.

The Difference is in Enseing seminer will be conducted from December 2-3 at ten cafes across fire key metrics, i.e. Delhi, Mumbuk, Kilanto, Chennal, and Baugalore.

Ritika signs off: "The plight of the disabled people without disability become smalthee to their meek and knew how to dual with them. Doublity is not a problem. The real problems is attinuimit laserises."

#### ON PAGE 3

#### a working for this own kend

a sie finally pass the light a Dia markes for parity

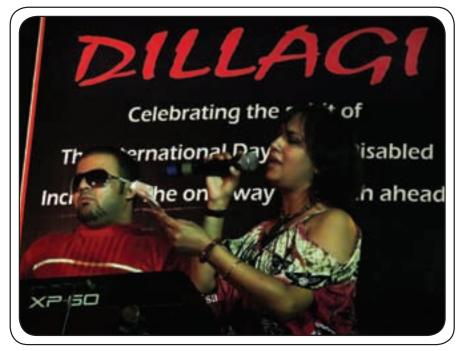
# WE ALSO PARTNERED WITH ADAPT, (ABLE AND DISABLED ALL PEOPLE TOGETHER) AND JAPA, (JUSTICE AND PEACE FOR ALL), IN HOSTING "DILLAGI", AN EVENING OF FUN AND FROLIC ORGANIZED ON THE CARTER RD PROMENADE FOR DISABLED AND NON DISABLED MUMBAIKARS ON THE 2ND OF DECEMBER 2012

۲

Persons with disabilities performed to raise awareness about disabilities, Director Amol Gupte showed a short film on the occasion. Many of the prominent Mumbaikers including Shyam Benegal and Priya Dutt attended the event.

Singer performer Ritika sang songs along with artist friends of NODA, National Organization of Disabled Artist. We thank Kishore Gohil for his support.





۲

( )

CINEMAX SUPPORTED TRINAYANI BY AIRING OUR 30 SECONDS AV/PSA "INCLUDE ME" IN THE BELOW LOCATIONS

۲



District/Town	Cinema Name	Screen	
Versova	Cinemax Infinity	Cinemax Infinity - Screen 5 (3D)	
		(Red Lounge)	
Malad	Cinemax Infinity 2	Cinemax Infinity 2 Mall Screen 5	
Delhi	Cinemax Pacific Mall	Cinemax Pacific Mall - Screen 5	
Hyderabad	Cinemax R K Cineplex	Cinemax R K Cineplex - Screen 3	
Bangalore	Cinemax Soul Space Spirit	Cinemax Soul Space Spirit - Screen 4	

District/Town	Cinema Name	Screen	
Versova	Cinemax Infinity	Cinemax Infinity - Screen 5 (3D)	
		(Red Lounge)	
Malad	Cinemax Infinity 2	Cinemax Infinity 2 Mall Screen 5	
Delhi	Cinemax Pacific Mall	Cinemax Pacific Mall - Screen 5	
Hyderabad	Cinemax R K Cineplex	Cinemax R K Cineplex - Screen 3	
Bangalore	Cinemax Soul Space Spirit	Cinemax Soul Space Spirit - Screen 4	

۲

8/9/2013 2:37:24 PM

## **RECOGNITIONS AND AWARDS**

Ritika Sahni was nominated to represent India in the three week "International Visitors Leadership Program" titled "Promoting Tolerance through the Performing Arts" sponsored by the U. S State Department to keep abreast of happenings in the disability sector, network and explore opportunities of collaboration. Attending conferences also became imperative for us.

۲





#### AT THE GALLAUDET UNIVERSITY WASHINGTON D.C OCTOBER 2007

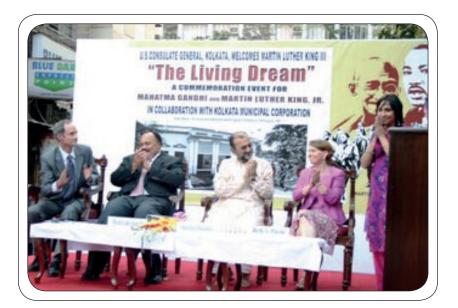
91

۲

۲



RITIKA SAHNI RECEIVING THE KARMVEER PURASKAR (IN THE ARTIST FOR CHANGE CATEGORY) FROM SOCIAL ACTIVIST AMLA ON 26 NOVEMBER 2008 IN A FUNCTION IN DELHI





IN HONOR OF MARTIN LUTHER KING, JR IN PRESENCE OF THE MAYOR OF KOLKATA AND THE CONSUL GENERAL AND DEPUTY GENERAL OF AMERICAN CENTER, KOLKATA TRINAYANI PRESENTED THE THE LIVING DREAM CONCERT WITH PERFORMANCES BY RITIKA SAHNI AND ANJIKA DANCE GROUP COMPRISING OF DISABLED DANCERS

۲

( )

92 ①



FLAGGING OFF THE BLIND CAR RALLY AT AHMEDABAD 2009



LIGHTENING THE LAMP AT THE PERFORMANCE OF EVENING PROGRAM OF BLIND CAR RALLY, AHEMEDABAD



GUEST SPEAKER AT THE PARKINSON'S DAY CELEBRATION IN MUMBAI, 2011

۲

۲

# **CERTIFICATE OF RECOGNITION FROM GOVERMENT OF MAHARASHTRA**

۲





OUR FRIEND AND CONSULTANT, MRS SHOBHA SACHDEV RECEIVING THE APPRECIATION AWARD FROM THE GOVERNMENT OF MAHARASHTRA ON THE OCCASION OF GLOBAL ACCESSIBILITY AWARENESS DAY 9 MAY 2012 AT A FUNCTION IN MUMBAI

94

۲

۲

# **CONFERENCES ATTENDED:**

Conference Details	Hosted by	Place	Date	
National Conference on "Alternative Communication and Assistive Technology for Persons with Disabilities"	ISAAC- India Chapter	Mumbai	14th - 15th March 2009	
Training of Trainers in Media and Disability Communication	Ali Yavar Jung National Institute for the Hearing Handiacapped Forbes	Mumbai	2nd - 6th March 2009	
Interactive Session on "Voluntary Sector norms for Good Governance & Public Disclosure"	Marshall P∨t Ltd Chatterjee	Pune	18th February 2009	
Seminar on Empowerment of Differently Abled Persons: A policy Review - Paper presented	The International Center Goa and Directorate of Social Welfare, Govt of Goa in association with Disability Rights Association of Goa (DRAG)	Goα	18th August 2011	
National Conference on enabling Access for Persons with disabilities to Higher Education and Workplace: Role of ICT and Assistive technologies	Fourth Wave Foundation	IIM Bangalore	20th - 21st January 2012	
North South Dialogue; Implementing Tools of Change	Adapt	Goa	19th - 21st February 2012	
Beyond Disabilities, Infinite Possibilities	Ekansh Trust	Pune	19th - 20th July 2012	
Inclusion A Step Away	Centre of Special Education, SNDT Women's University	Mumbai	March 9 -10, 2012	
Brainstorming & Convergence Workshop for the CSR Cell of Municipal Corporation of Greater Mumbai	National Corporate Responsibility Hub, Tata Institute of Social Sciences	Mumbai	9th February 2013	
Symposium on 'RTE and SEN - Demystifying Inclusion'	Dhristi	Mumbai	23rd February 2013	

۲

۲

95 •



## **GOA STATE POLICY REVIEW MEETING AT INTERNATIONAL CENTER GOA 18 AUGUST 2011**



## PRESENTING A PAPER ON OUR WORK AT THE NORTH SOUTH DIALOGUE AT GOA 20 FEBRUARY 2012





11 Recognitions & Awards.indd 96

۲

96



# **FUN ACTIVITIES**

## TEA PARTY

۲

On the 3rd of September 2012 we hosted the first Tea Party to celebrate the first anniversary of the Sparsh Foot Spa with friends and well wishers. Ritika Sahni gave a special performance for all Trinayani guests who in turn shared their experiences.

۲



# RITIKA PERFORMING FOR HER FRIENDS AT THE PARTY, A BIG "THANK YOU ALL" PERFORMANCE

DHRUV MEHTA AND NEENU KEWLANI JOINING IN FOR A SONG





97

۲

OUR THERAPISTS BHAGYASHREE, LATA AND SACHIN, ALONG WITH OUR FRIEND AND CONSULTANT SHOBHA SACHDEV, CUTTING THE CAKE AMIDST CHEERS BY ALL

#### **PICNIC**

۲

On Feb 24th 2013, our team along with volunteers and friends (with and without disabilities) went for a picnic. The location chosen was the disability friendly Farm House belonging to our friend Ferdinand Rodricks, at Neral near Karjat. Ferdinand along with his assistant Archana welcomed us and hosted us with a scrumptious lunch followed by tea.

۲

We were 17 of us Ritika, Shobha with her daughter Deepa ( a wheelchair user), her caregiver Ujwala, Bhagyashree and her friends Deepali and Sheetal, Sambhaji and his friends Praveen and Bhimrao, (all six of them visually impaired), Nuzrat and Sonal (who have cerebral palsy), Volunteer Helen, Kanchan, Meena, her sister Rashmi and her son Ayush.



<u>OUR TEAM</u>

KANCHAN ORGANIZED GAMES AND WE ALL PLAYED ANTAKSHARI





KANCHAN GRACIOUSLY BROUGHT GIFTS FOR ALL AS PART OF THE GAME SHE ORGANIZED

98

۲

( )



VOLUNTEERS HELEN AND MEENA WITH BHAGYASHREE AND VAISHALI EXPLORING THE CASHEW TREE



A RIDE ON FERDI'S MODIFIED VEHICLE



## **ALL ENJOYING A MEAL TOGETHER**



ALL DANCED TO BOLLYWOOD TUNES AND MARATHI SONGS



**EXPLORING THE GARDEN** 



**FRIENDS BONDING** 

۲

۲

99 ()

#### **ACKNOWLEDGEMENTS:**

•Kolkata: Mrs Purnima Goswami (Settlor), Amit Sane, Kamaleshwar Mukhopadhyaya, Agnidev Chatterjee, Dr Sudha Kaul, Jeeja Ghosh, Saswati Acharya, Snigdha Sarkar, Sneha Sarkar, Ashish Jha, Mahua Seth, Dr Kanchan Gaba, Sreela Bose, Sundeep Kothari, Asif Iqbal, Sayomdeb Mukherjee, Mrs Jyoti Sahni, Smayan Sahni, Radhika Sahni, Rini Bhattacharya, Sumit Dasgupta, Sohini Bhattacharya, Rattnottama Sengupta, Priyanka Bhatacharya Raja, Round Table India, Dr Paula Sengupta, Ronnie, Kartick Arora, Rathikant Basu of Broadcast Worldwide, Khoj Kolkata, Arup Dutta and staff of Gallery Rasa, Dalip Goswami, Rajiv Neogi, VarshaSheth, Tripathi, Rakesh Rajiv Soni, Dalia Dey of CII, Althea Philips, Shounak Lahiri, Amyt Dutt, Jayshree Singh, Gyan Singh, Chitra Gautam, Anjana Mallick, Lipica Bhattacharya, Noni Khullar, Neena Singh, Debjit Biswas, Supratik Roy, Souvik Mishra, Mudar Patheriya, Neela Mazumdar, Karuna Singh, Banerjee, Saurav Jaideep and Deboleena Sen, Shampa Sengupta. Kumar • Delhi: Ranjan Singh, Rajiv Ranjan, Sanjiv Kumar of Takshila Educational Society, Shalini Saran Gupta, Mrs Poonam Natarajan, Pinky, Shreshta and Mr Mahanty of The National Trust, Manik Uppal, Satish Kapoor of Brotherhood, P. V. Krishnan, Mr P. G. Gokhale, Vanessa Ohri, Rohit Ohri, Prasanta Mukhopadhyaya, George Abraham, Akritee of Score Foundation, Mr Uttam kumar Bose, Meenu Chopra, Jeroninio Almeida, Nilendu Sen, Niranjan Khatri, Sajan Venniyoor, Prakash Nayak, Shekhar Borker.

( )

•Mumbai: Dr Asmita Huddar, Mr Bergis Desai, Ravindran, Aabha Huddar, Malay Desai, Shalini Dewan, Sarita and Sunil Mantri, Rachana Raj Sethi, Tikekar, Vilas Anju Shardul, Parag Shah, Rajesh Kumar Singh, Dr Rangasayee, Alka Joshi, Sunil and Sujit Sahasrabudhe, Madhu Keni and Kinjal Shah of AYJNIHH, Dr Rubina Lal, Arjun Gaurisaria, Dadu, Sonal Konkane, Neenu Kewlani, Iteshree Date, Sameer Dixit, Nitin Maskare, Arvind. K. Prabhoo, Vandana Garware, Amitabh Mundhra, Pankaj Athawale, Mr George Paul and Sheilagh of BPCL, Sunil and Liz Mehta, Lucas Baretto, Manish Kapdoskar, Nilesh Singit, Sunita Sancheti, Ram Maheshwary, Maria Baretto, Priya Dutt Ronkon, Swaminathan, Shetty, Kavita Shanbagh, Mona Uttamchandani, Manju Suresh Sachdev, Amit Ray, Lata Nayak, Ketna Sudip Mehta, Dutta, Padhi, Joanita Soumendra Fernandes, Stephen Gonsalves, Deepa Sachdev, Ujwala, Aruna, Elsu, Laila Vaziralli, Natasha Agarwal, Nandini Shrikar, Sunita Bhuyan, Ankita Bakre, Arvind Vishwakarma, Cyrus Dastur, Kaushik Roy, Kanchan Pamnani, Jamshed Piloo Vidyarthi, Sanjeev Mistry, Nayyar, Ashish Vidyarthi, Shalini Gupta, Vijaya Shankar, Ravi and Chitra lyer, Chandni Parekh, Shashi Baliga, Anshika Dua, Geeta Castalino, Indira Rangarajan, Prashant Pandey, Partick Rodrigues, Randeep Jha, Purva Lele, Abhay Tiwari, I thank Dr Mithu Alur, Mr Alur, Malini Chib, Varsha Hooja, Ami Gumashtha, Sharmila Donde, Deepshikha Mathur, Anita and my friends from Adapt Mumbai, Ramesh Kumar Yadav, Malay Desai.

۲

•Ahmedabad: Aparajita Basu, Anand Sandil, Mr Bhushan Punani and his team at Blind Peoples Association, Ashutosh Raval, Madhusudhan Agarwal of MAM Movies, Hirenn Majmudar, Julie Desai, Dinesh Bahl.

•**Chennai:** Jayshree Ravindran, Bharathi Shekhar, Janki Pillai of Ability Foundation, J. S. Raghavan, Jai Subramanium, Avi and Malu, Rahul Cherian, Usha Ramakrishnan, Rajul Padmanabhan of Vidyasagar.

•Bangalore: Shanti and Deepesh Raghavan, Kiran and all at Enable India, Diana and Joseph of Fourth Wave Foundation, Kartik Ponappa, Pinky Chandran of Radio Active, Rima Kashyap of NGO Connect, Anuradha and Dhimant Parekh of BetterIndia, Madhu Singhal.

•Pune: Nikhila Deo and her team at TIMES NIE, Yashashree Gurjar, Ashish and Udita Thadani, Anita lyer of Ekansh.

•**Goa:** Giselle Lobo, Gauri Diwan, Joy Lahiri, Nandini Sahai, Anuradha Athanikar of Navhind Times, Sheela Jaywant, Avelino de Sa.

•Friends from Overseas: Colin Newbhani and his family, Zakeya Ahmed, Kunal bose, Mita Das, Jagdish Punjabi, Vimala Desouza, Aditi Goswami, Shubhankar Sinha, Eli Yamin.

•Active Members of Trinayani 2006 - Mar 2013: Shobha Sachdev, Manish Parekh, Kanchan Rohera, Meena Mishra, Helen Mukkath, Sachin Yele, Bhagyashree Navle, Sambhaji Patil.

It is possible that while creating this report, we may have missed out on naming some very important persons who have been a major support during our journey. It's needless to say that the ommision is unintentional. Trinayani takes this opportunity to thank you all for believing in our way of Creating a Better World for a Better Me.